

THE NEW YORK FOUNDLING'S JUNIOR BOARD PRESENTS

THE BLUE PARTY

Wednesday, May 1, 2024

6:30 pm — 10:00 pm

The Bowery Hotel
335 Bowery
New York, NY 10003

WHO WE ARE

Since our bold beginnings in 1869, The New York Foundling has supported hundreds of thousands of our neighbors on their own paths to stability, strength, and independence. With an internationally recognized and interrelated set of research-backed services, The Foundling works in partnership with children, families, and adults in New York and in Puerto Rico who are working to create transformational change in their own lives.

ABOUT THE EVENT

The Foundling's Junior Board, a dynamic group of young professionals dedicated to volunteering their time and talents to advocate and reinforce The Foundling's mission, is excited to host its annual spring event, The Blue Party. This event brings together more than 400 guests each year who share a passion for supporting children, adults, and families on their paths to stability, strength, and independence.

This event, hosted each May, offers guests the chance to enjoy an incredible evening filled with craft cocktails, a sampling of NYC's finest foods, music, auction and raffle items, and more!

WHY BLUE?

Blue is the official color of National Foster Care Month. We wear and decorate in blue to signify our commitment to young people in foster care and those navigating the complexities of the child welfare system.

HOW TO SUPPORT THE 2024 BLUE PARTY

Tickets and Sponsorships

Join us for what promises to be an incredible evening of cocktails, hors d'oeuvres, music, silent auction, and raffle.

Underwriting Sponsorships

Showcase your company and brand to a dynamic group of young professionals through exclusive sponsorship opportunities.

Donate to the Auction and Raffle

One of our most successful sources of fundraising is our elaborate silent auction and raffle. Donate an item or experience.

Make a Donation

Make a 100% tax-deductible donation towards The New York Foundling's programs.

PAST SPONSORS

PLATONATION

amazon

 solis

THE MEDICAL LINK
GET CONNECTED... STAY PROTECTED

 MILLENNIUM
TRUST COMPANY

WRS Waldorf
Risk Solutions
INSURANCE PROFESSIONALS SINCE 1928

THE BLUE PARTY

SPONSORSHIP OPPORTUNITIES



\$15,000 — Diamond Sponsor

- 15 guest tickets
- Recognition during event remarks and in all event related emails
- Recognition on event webpage and social media
- Recognition on digital ads and signage at the event

\$10,000 — Platinum Sponsor

- 10 guest tickets
- Recognition during event remarks and in all event related emails
- Recognition on event webpage and social media
- Recognition in digital ads and signage at the event

\$5,000 — Gold Sponsor

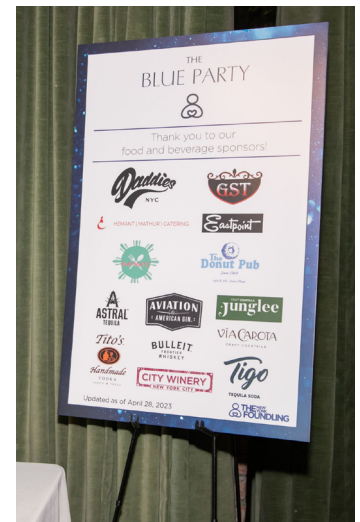
- 6 guest tickets
- Recognition on event webpage and social media
- Recognition in digital ads and signage at the event

\$2,500 — Silver Sponsor

- 4 guest tickets
- Recognition on event webpage
- Recognition in digital ads and signage at the event

\$1,000 — Bronze Sponsor

- 2 guest tickets
- Recognition on event webpage
- Recognition in digital ads and signage at the event



INDIVIDUAL TICKETS

\$170
Early Bird
Ticket

*(purchase by
Sunday, March 28)*

\$190
Friend
Ticket

*For inclusion in ads and signage, sponsorship forms and logos must be received
by Friday, April 12, 2024.*

THE BLUE PARTY

EVENT UNDERWRITING SPONSORSHIPS

Unique branding opportunities that can be customized to meet your needs.

\$20,000 — Presenting Sponsor

- 20 guest tickets
- Premier logo recognition on invitation, event webpage, and social media
- Corporate identity on the step and repeat
- Recognition during event remarks
- Recognition on event webpage
- Recognition on social media
- Recognition on digital ads and signage at the event

\$15,000 — Registration Sponsor

- 10 guest tickets
- Welcome guests with exclusive logo recognition on registration signage
- Recognition on event webpage
- Recognition on social media
- Recognition on digital ads and signage at the event

\$10,000 — Cocktail Sponsor

- 5 guest tickets
- Logo recognition on menus, bar, and high-top signs
- Opportunity to name the evening's signature drink
- Logo recognition on cocktail napkins
- Recognition on event webpage
- Recognition on digital ads and signage at the event

\$5,000 — Auction and Raffle Sponsor

- 3 guest tickets
- Recognition during auction and raffle announcements
- Logo recognition on auction and raffle signage
- Recognition on event webpage
- Recognition on digital ads and signage at the event

\$ 2,500 — Photobooth Sponsor

- 2 guest tickets
- Corporate identity on photobooth props and printed photos
- Recognition during event remarks
- Recognition on event webpage
- Recognition on digital ads and signage at the event



THE BLUE PARTY

BECOME A SPONSOR

Please complete this form and return it to us by mail or email (events@nyfoundling.org). For inclusion in ads and signage, sponsorship forms and logos must be received by **April 12, 2024**.

Yes, I/we would like to sponsor The Blue Party on May 1, 2024!

Diamond Sponsor (\$15,000)

Platinum Sponsor (\$10,000)

Gold Sponsor (\$5,000)

Silver Sponsor (\$2,500)

Bronze Sponsor (\$1,000)

Friend Ticket (\$190)

Presenting Sponsor (\$20,000)

Registration Sponsor (\$15,000)

Cocktail Sponsor (\$10,000)

Auction & Raffle Sponsor (\$5,000)

Photobooth Sponsor (\$2,500)

Early Bird Ticket (\$170)

Must be received by March 28

I cannot attend but I would like to support The Foundling with a tax-deductible donation of \$ _____

Contact & Payment Information

Name or Company (as you wish it to appear): _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Please make checks payable to
The New York Foundling
(Memo Line: Blue Party 2024)
and return to:

The New York Foundling
590 Avenue of the Americas
Attn: Development
New York, NY 10011

Credit Card number: _____

Expiration Date: _____ CVV: _____

Amount to be charged: _____

Name on card: _____

Sponsorships are also available online at www.nyfoundling.org/BlueParty2024 or can be invoiced by contacting Avery O'Rourke at events@nyfoundling.org

The non-tax-deductible portion of each ticket is \$75.