



Wednesday, October 18, 2023

The Plaza

768 Fifth Avenue | New York City

6:00-9:30 PM

Honoring

Robert E. King Jr.

Smith & Henzy Affordable Group, Inc.

MDG Development Partners Inc.

About The New York Foundling

Since our bold beginnings in 1869, The New York Foundling has provided opportunities to build futures for hundreds of thousands of our neighbors on their own paths to stability, strength, and independence. With an internationally-recognized and interrelated set of research-backed services, The Foundling works in partnership with children, adults, and families in New York and Puerto Rico who are creating transformational change in their own lives.

About Fall Fête

The New York Foundling's annual Fall Fête returns to the historic Plaza Hotel on Wednesday, October 18. Fall Fete brings our community together to celebrate the long-lasting impact of The Foundling's work with the children, adults, and families we serve. The evening features cocktails, hors d'oeuvres, a seated dinner, auction, and entertainment.

About our Honorees

Mr. Robert E. King Jr. has led an impressive career professionally and through his philanthropic work. After graduating from Harvard Law School, Bob ultimately became a partner and Chairman of the Corporate Department at Rogers & Wells, which later merged with Clifford Chance, creating one of the world's largest law firms. At Clifford Chance, he was Global Head of Capital Markets. He now serves as the CEO of Ridge Road Properties LLC. Mr. King's work with The Foundling began in 1997, when he was introduced to the organization by a fellow partner at Rogers & Wells, who was a former chairman of the Foundling Board of Trustees. Mr. King served as Chairman of the Foundling Board from 2011 to 2023. We are pleased to honor Mr. King for his decades of service to The Foundling and our community.

Smith & Henzy Affordable Group, Inc. is an affordable housing developer, consultant, and owner, dedicated to building lasting communities. **MDG Development Partners LLC** is a leading affordable housing-only contracting and development firm, specializing in the rehabilitation and new construction of affordable residential apartment buildings. The two longtime partners spearheaded the development of Vital Brookdale, The Foundling's newest supportive housing project in Brownsville, Brooklyn. Both companies have been recognized for their work creating affordable housing in New York, including as finalists for ULI New York's 2023 Award for Excellence in Affordable Housing Development for Vital Brookdale.

HOW TO SUPPORT THE 2023 NEW YORK FOUNDLING FALL FÊTE

Tables and Tickets

Join us for what promises to be an incredible evening of cocktails, hors d'oeuvres, a seated dinner, and entertainment.

Make a Donation

Make a 100% tax-deductible donation towards The New York Foundling's programs.

Donate to the Auction

One of our most successful sources of fundraising is our elaborate auction. In support of these efforts, you can donate an item or experience to the auction.

Underwriting Sponsorship

Showcase your company and brand through exclusive sponsorship opportunities.

FOR MORE INFORMATION: events@nyfoundling.org | 212-886-4066

Fall Fête



Wednesday,
October 18, 2023



TABLE SPONSORSHIP OPPORTUNITIES

Hero Sponsor (\$100,000)

- Two stage side VIP tables (total of 20 guests)
- Acknowledgement in promotional materials
- Two-page spread in the event program
- Recognition during event remarks

Legacy Sponsor (\$50,000)

- Stage side VIP table for 10 guests
- Acknowledgement in promotional materials
- Full-page ad in the event program
- Recognition during event remarks

Champion Sponsor (\$25,000)

- Premier table for 10 guests
- Acknowledgment in promotional materials
- Half-page ad in the event program

Leadership Sponsor (\$10,000)

- Table for 10 guests
- Quarter-page ad in the event program
- Acknowledgment in promotional materials

Advocate Sponsor (\$5,000)

- 4 tickets
- Acknowledgment in promotional materials

TICKET OPTIONS

Benefactor Ticket Package (\$2,500)

- Two tickets
- Acknowledgement in promotional materials

Friend (\$750)

- One ticket

*Sponsorship and ticket reservations must be received by
Friday, September 29 for inclusion in printed event materials.*

Fall Fête



Wednesday,
October 18, 2023

THE NEW YORK
FOUNDLING

EXCLUSIVE UNDERWRITING SPONSORSHIP OPPORTUNITIES

All underwriting opportunities can be customized to meet your needs.

Presenting Sponsor \$100,000

- Acknowledgement as Presenting Sponsor in all promotional materials and event communication
- Opportunity to provide branded swag or memorabilia on each table
- Corporate identity on step & repeat
- Recognition during event remarks
- Two-page spread in the event program
- Ten stage-side tickets to attend Fall Fete

Dinner Sponsor \$50,000

- Corporate identity on menus at every seat with the opportunity to include a special message
- Recognition during event remarks
- Opportunity to attend the pre-event tasting to assist in selecting menu options
- Full-page advertisement on back cover of program
- Acknowledgement in promotional materials
- Ten premier tickets to attend Fall Fete

Auction Sponsor \$25,000

- Corporate identity on auction displays
- Corporate identity on online auction webpage
- Recognition during event remarks
- Full-page advertisement in the event program
- Acknowledgement in promotional materials
- Five prime tickets to attend Fall Fete

Cocktail Reception Sponsor \$15,000

- Corporate identity on cocktail napkins and high-top signage
- Opportunity to name the evening's signature drink
- Half-page advertisement in the event program
- Acknowledgment in promotional materials
- Four premier tickets to attend Fall Fete

Registration Sponsor \$10,000

- Company logo on all registration signage
- Opportunity to provide branded gift bags to each guest
- Half-page advertisement in the event program
- Acknowledgement in promotional materials
- Three tickets to attend Fall Fete

Performance Sponsor \$5,000

- Acknowledgement during program performance
- Quarter-page advertisement in the event program
- Acknowledgement in promotional materials
- Two tickets to attend Fall Fete

SOLD

Fall Fête



Wednesday,
October 18, 2023



Become a sponsor! Please fill out this form and return it to us using the address below, or email it to events@nyfoundling.org.

Yes, I would like to sponsor Fall Fête on October 18, 2023!

Hero Sponsor (\$100,000)

Champion Sponsor (\$25,000)

Advocate Sponsor (\$5,000)

Friend Ticket (\$750)

Legacy Sponsor (\$50,000)

Leadership Sponsor (\$10,000)

Benefactor Ticket Package (\$2,500)

Presenting Sponsor (\$100,000)

Auction Sponsor (\$25,000)

Registration Sponsor (\$10,000)

Dinner Sponsor (\$50,000)

Cocktail Reception Sponsor (\$15,000)

Performance Sponsor (\$5,000)

I cannot attend but I would like to support The Foundling.

Enclosed is: \$ _____

Contact & Payment Information

Name or Company (as you wish it to appear): _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Please make checks payable to **The New York Foundling** and return to:

The New York Foundling
Attn: Development
590 Avenue of the Americas
New York, NY 10011

Credit Card number: _____

Expiration Date: _____ CVV: _____

Name on card: _____

Amount to be charged: _____

For more information, please visit
www.nyfoundling.org/FallFete2023 or contact
events@nyfoundling.org | 212-886-4066.

The New York Foundling is a 501(c)(3) charitable organization. EIN 13-1624123.

\$265 per ticket (\$2,650 per table) will be in exchange for benefits received. The balance of your contribution is tax-deductible to the extent allowed by law.

Fall Fête

MAKE A DONATION



Wednesday,
October 18, 2023



\$25,000 - Can provide a year of comprehensive support for 5 young people in foster care



At The Foundling, we provide targeted support for young people experiencing foster care to ensure they find a permanent home, while also strengthening their educational path and providing mentoring, medical and mental health support, and opportunities for fun and community building with their peers.

\$10,000 - Can give independent living and skills coaching for 8 new supportive housing residents



The first time living on your own is hard no matter how challenging the circumstance - but this is especially true for people with developmental disabilities and youth aging out of foster care. Our supportive housing program assigns trained skills coaches to all new residents to help them as they become independent and self-sufficient and make their new house a home.

\$5,000 - Can provide targeted training for 10 social workers that support children in the foster care system.



The Fontana Center brings together experts on child welfare, trauma, and child abuse prevention to offer intensive training for professionals in the field to inform their direct service and to improve the lives of children involved in the child welfare system.

\$2,500 - Can furnish an apartment for 2 people living on their own for the first time



Furnishing an apartment can be daunting, and many of us relied on our family for our first bed, dresser, and kitchen goods. For the people living in The Foundling's supportive housing apartments, they come without that support.

\$1,000 - Can provide 6 months of art therapy and community engagement for young people in foster care



The Fontana Center's Artist Collective encourages young people in the child welfare system to channel their experiences and creativity into artistic mediums as a means of self-expression and healing.

\$500 - Can donate household goods for 5 residents in our supportive housing program



Home items - such as kitchen tools, appliances, and decorations - are integral in making one's space feel like a home.