



IMPACT REPORT 2022

BUILDING



FUTURES

WE THINK BEYOND TODAY



WE'RE BUILDING FUTURES

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Dear Friends,

Since our beginnings in 1869, we have grown into a time-tested, proven force, extending beyond the confines of our services—we equip our neighbors with the tools they need to overcome obstacles, the resources to create a solid foundation, and the knowledge to grow, succeed, and be leaders in their community for years to come.

The unique and changing needs of our world—coupled with our new leadership—have inspired us to pursue new, innovative, and effective ways to bring opportunity to the people we serve. We're building futures on a large scale. Vital Brookdale, the first of three planned supportive housing buildings, opened last summer, serving young people aging out of foster care and adults with developmental disabilities—providing them with a life-changing opportunity for autonomy and community integration. We recently received a three-year accreditation from the Council on Quality and Leadership (CQL), an independent body that rigorously assessed our Developmental Disabilities programming, with a focus on service quality and commitment to person-centered care. This recognition acknowledges the excellent work of our dedicated staff—and positions us for further improvement and growth. We have grown our Fostering College Success Initiative to provide opportunities to NYC students attending colleges and universities nationwide, are growing our footprint in Puerto Rico via three large-scale construction projects, and have committed to renewed advocacy efforts to enact positive changes for those in our New York and Puerto Rico neighborhoods.

At the same time, we haven't lost sight of our core mission—and whether we're providing therapy to children who have experienced trauma, coaching to families that are facing economic hardships, or skills training to adults with developmental disabilities so they can find employment and live on their own, we're building futures for our neighbors—and you are vital to this work. **This year's Impact Report highlights the achievements of our community and the successes we have accomplished as a result of your support. While reading the following pages, we encourage you to be inspired by the futures we have built—and will continue to build—together.**




Melanie Hartzog



President & CEO
The New York Foundling



Bob King



Board Chair
The New York Foundling



2022 HIGHLIGHTS: BUILDING FUTURES

In our five program areas—Child Welfare, Education, Juvenile Justice, Health & Behavioral Health, and Developmental Disabilities—The Foundling continually creates opportunities for growth. Our services meet our community members where they are, providing them with the fundamental support to build a brighter future for themselves and their families.



PUERTO RICO

Our Head Start and Early Head Start programs in Puerto Rico provide education and support to 1,500 infants, toddlers, and their families across the island. In recent years, our Puerto Rican neighbors have faced an onslaught of challenges—including hurricanes, earthquakes, and the COVID pandemic—that have damaged the island's infrastructure, impacted economic stability, and increased the needs of the children and families we serve. In this time of recovery, our programs are needed more than ever.

Throughout these hardships, The Foundling has been a place of stability and hope for the children and families we serve—and we're continually innovating to help build futures for our resilient Puerto Rico communities.

New Beginnings

After the retirement of long-time leader Carmen Villafañe, Senior Vice President, at the end of 2021, Ayleen Guzman assumed the role of Vice President of our Head Start and Early Head Start Services. With over twenty years of experience in Early Childhood Care and Education, Ayleen is excited to expand our programming and improve service delivery across the island.



Building New Centers

We're expanding our footprint to better serve community needs! The Foundling has started construction on two brand-new early childhood centers in Cataño and Coamo—two high-poverty

areas that will benefit from expanded coverage and reach. These centers will consolidate our Head Start services in these regions, ensuring that families have access to clean and safe facilities while allowing us to better use our resources to serve children and families. Additionally, we are expanding our San Juan center to increase capacity and service delivery; this will include renovations to all areas, a larger kitchen and parking lot, and three additional Early Head Start classrooms.



Our Investment in Supportive Housing

Vital Brookdale, our first purpose-built

supportive housing complex, opened this summer. The brand-new building in Brownsville, Brooklyn contains 36 units designated for adults with developmental disabilities and young people who have been involved in the child welfare system. On-site amenities such as a staffed Foundling office, day and employment programs, and community spaces ensure that residents are supported as they transition into independent living. We're continuing to build futures through housing in the years ahead—future developments in Harlem and the Bronx will add to our reach.

New College Choice Program Expands Support for Students in Foster Care

Last summer, New York City's Administration for Children's Services announced its new College Choice program—which works in partnership with our Fostering College Success Initiative to provide even more opportunities for students in foster care. The program, managed by The Foundling, offers additional funding and support for young New Yorkers in foster care to attend college or university nationwide.



Healing Our Community Through Art

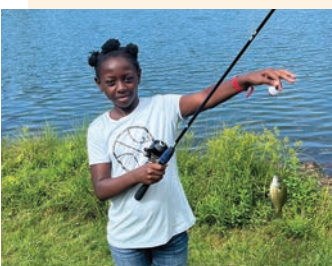
The Foundling has always understood the healing power of art and integrated creative outlets into our services—but over the past year, we've increased these opportunities in all of our major program areas. In our Developmental Disabilities Division, participants enjoyed a series of art workshops, then showcased their original works at their own art show in Nanuet, NY this past spring. Our Strong Families and Communities Center has held numerous art therapy events for children and families in East Harlem, Queens, and more. A specialized team is planning for additional events—both within our programs and out in the community—in the year ahead.



Our Identity & Acceptance Program Provides Safe Spaces

Children and teenagers in foster care are more

likely to identify as LGBTQIA+ than the general population, and the lack of support they often receive results in higher rates of mental health issues. Identifying a need for targeted services for these young people, The Foundling created a new program to provide therapeutic support and other resources to this community – and the program has expanded over the past year, ensuring that more young New Yorkers have the resources to thrive.



Camp Felix Finds a New Home!

It was an exciting summer for Camp Felix—our new campsite in Sandyston, NJ provides expanded amenities and more opportunities to learn and grow. Additionally, we saw our first session of Camp Felix Pride—a specialized version of Camp Felix designed to support young people in foster care that identify as LGBTQIA+.



They're the experts on their family, I was just there to teach and coach... The case was special because of how motivated and engaged the family was. I'm incredibly proud to see the changes and progress they made."

– CLAUDIA, CLINICIAN



FAMILY



BUILDING FUTURES FOR FAMILIES

Since our beginnings in 1869, we have provided families with the tools and resources needed to succeed—and the ability to create a strong foundation for the years ahead. Sometimes this looks like training and guidance for foster parents, allowing them to best support the children in their care. Other times, it's therapy and skills training for families facing challenges, or assisting adults with developmental disabilities and their loved ones as they receive life-transforming services.

WHEN THE FAMILY FACED A CRISIS, THE
FOUNDLING PROVIDED MENTAL HEALTH
GUIDANCE AND ENCOURAGEMENT IN
SEEKING AND PURSUING EDUCATIONAL
AND VOCATIONAL OPPORTUNITIES.



Diamond and Francina learned tools to communicate and understand one another.

DIAMOND & FRANCINA

When Diamond and her mother Francina moved to New York City from Albany, their fresh start was not what they'd hoped for. The family had difficulty finding stable housing and employment, and Diamond—a teenager struggling to cope with past trauma—was misbehaving, breaking rules, and fighting with her mother.

With the help of The Foundling, they transformed their lives for the better. The family entered our KEYS program, a justice diversion program that uses evidence-based interventions to address the underlying factors—including trauma, family instability, and communication issues—that can cause young people to act out and potentially enter the juvenile justice or foster care systems. Claudia, their clinician, analyzed their home situation and worked to remove obstacles to the family's success and well-being.

16 year old Diamond was connected with trauma-focused therapy, and mother and daughter were trained in communication, problem-solving, and conflict management skills. Foundling staff worked with them on job applications, helping secure a permanent position for Francina and a summer job for Diamond, and assisted with navigating bureaucratic issues in maintaining their housing.

Whenever the family faced a new crisis, The Foundling was there as a support system, providing them with mental health guidance and encouragement in seeking and pursuing educational and vocational opportunities. Now, the family is doing great—with the tools they've learned, they're ready to get through anything together.

“

If I didn't have
them, I don't know
where I'd be.”

– ANASTASIA

OPPORTUNITY



Q
QUEENS
COLLEGE

BUILDING FUTURES FOR STUDENTS

At The Foundling, we know that education can change lives. Many young people in the communities we serve face steep academic barriers—instability at home, traumatic experiences, and a lack of mentorship and guidance when it comes to navigating school and higher education. Our education programs use proven methods to remove these obstacles and help students beat the odds. Haven Academy, our pre-K to 8th grade charter school, brings a trauma-informed curriculum and holistic social services to a school setting. Our tutoring programs for young people in foster care provide targeted instruction, mentorship, and more to encourage success in school and beyond. Our Community Habilitation program teaches life management skills so people with developmental disabilities can work toward independent living, while our Employment Services program provides this population with internships, job placements, and continued guidance so they can achieve financial autonomy.

ANASTASIA

Anastasia is proud to have received her Bachelor's degree from Queens College last year—and credits The Foundling's Fostering College Success Initiative program for helping her each step of the way.

The program gave her the opportunity to live on her own and receive support from our staff as she navigated earning her 2- and 4-year degrees. She credits the program with providing her with the skillset needed for living independently—from budgeting, to cooking, to managing her life. Living in the dorms allowed her to connect with other young people from similar backgrounds in an environment oriented toward healing and growth—she describes the experience as “deprogramming themselves from the traumas they'd experienced earlier in life.”

Anastasia was inspired by her tutors' intellect and continual support—they never judged her, kept her on track, and motivated her to major in secondary education.

Because of her experience with the Fostering College Success Initiative, she is inspired to pay it forward: she wants to help other people in foster care build their academic futures—the same way her Foundling tutors did for her.



With The Foundling's support, Anastasia developed the skills to succeed emotionally and academically.

ANASTASIA WAS INSPIRED BY HER TUTOR'S INTELLECT AND CONTINUAL SUPPORT—THEY NEVER JUDGED HER, KEPT HER ON TRACK, AND MOTIVATED HER TO MAJOR IN SECONDARY EDUCATION.

“

I want to make something out of living by myself: I know how to do things, get what I need, get around by myself. My focus is to get a 9-5 job.”

– DAVID



INDEPENDENCE



BUILDING FUTURES FOR A LIFETIME

At The Foundling, we support our community in building toward their own independence—we believe that each person can make meaningful changes in their own lives, and we strive to provide each child, adult, and family we serve with the tools for a lifetime of stability and success—long after they leave our services.

No matter where they are on their journey or how long it takes, we are committed to partnering with our neighbors: children in foster care who grow up into successful adults with support from The Foundling's holistic services, adults in our residential programs who steadily progress toward independence, and families working to position themselves for stability for decades to come.

DAVID

David was used to having others manage his life. When he came to The Foundling for the first time 16 years ago—as a resident in one of our Brooklyn homes for people with developmental disabilities—he soon learned that he could achieve more than he ever thought possible.

Now, with the support of The Foundling, he has learned life skills and has steadily worked toward independent living. Faced with medical concerns, our residential staff helped him manage his own health—administering his own medications, changing his diet, and introducing exercise into his daily routine. He was also encouraged and supported in taking public transportation, allowing him to independently integrate into his community and gain autonomy.

This past summer, he moved into his own apartment at our Vital Brookdale complex in Brooklyn—where he is set to build a lifetime of memories and accomplishments.



David is supported throughout his transition to independence by a team of trained Foundling staff.

DAVID HAS BEEN A RESIDENT
IN THE FOUNDLING'S
PROGRAMS FOR 16 YEARS.

OUR DONORS



Our supporters make our work possible. In 2022, our Foundling family—our Board of Trustees, Junior Board, corporate partners, foundations, and donors—came forward to make a difference in the lives of our neighbors.



SARAH KIM

Sarah Kim has been a dedicated supporter of The Foundling for over a decade, and in that time, she has explored the many ways that supporters can show their generosity and make a difference! She has truly grown with us—starting as a volunteer, then progressing to our Junior Board, and ultimately joining our Board of Trustees in 2018. “I’m inspired by The Foundling’s staff, and their role in using evidence-based practices to reach groups in need and drive impact,” she says. The continued results of our programs have driven her to consistently step up her Foundling involvement, as her ability to contribute has evolved.



KELLIE BARNUM

One person can make a difference—as Kellie Barnum, a member of our Junior Board since 2019 and current Co-Chair, has shown over the past year. Committed to helping children in foster care, she inspired her community to donate to our annual school supply drive—and even secured a corporate match for the items donated. Thanks to her dedication, we were able to distribute an additional 300 stuffed backpacks to the young people in our programs. “I have been blessed in my life to have had fantastic mentors, coaches, and a family committed to education and philanthropy at every level; I cannot imagine where I would be today without all of them,” she says. “Through The Foundling, I strive to help provide resources and opportunities that I had, given the mentorship in my life, for the foster care community.”

“It has opened my eyes to how much impact a small group of passionate people, who are devoted to serving their community, can have,” Kellie shares. “The Foundling not only provides resources—The Foundling provides **hope**. I look forward to continuing to build off the work that has been done and feel grateful to play a role in the mission.”

The Foundling’s 2022 Impact Report celebrates gifts made during the 2022 fiscal year (July 1, 2021 - June 30, 2022.) Please visit www.nyfoundling.org/2022donors for a list of supporters who have contributed \$5,000 and above.

Should you notice any errors or omissions in the online list, please contact us at development@nyfoundling.org or 212-886-4064.

2022 HIGHLIGHTS



The Blue Party: Raising Glasses, Funds, and Awareness for Our Programs

Our annual spring cocktail event, hosted at the Bowery Hotel, was a wonderful evening hosted by our Junior Board. Thanks to their efforts, we raised over \$130,000 for our programs.



Vital Brookdale: Corporate Partners Build Futures and Support Independence

The opening of Vital Brookdale, our purpose-built supportive housing complex, was a huge undertaking—but our generous corporate partners made it possible, ensuring that the young people and adults in our programs were able to move into homes with the necessities needed to live on their own. Thanks to Storebound, which donated appliances and welcome kits, residents could immediately begin cooking nutritious meals. Our generous partners at Goldman Sachs contributed furniture, and Bob's donated mattresses and other bedding accessories.



Fall Fete Guests were Inspired by Charizma's Story of Hope and Healing

Held as a seated dinner for the first time and hosted by NY1's Cheryl Wills, the celebration featured a heartwarming program that honored our partners at Signature Construction, recognized our Vincent J. Fontana Center's 25th Anniversary, and highlighted the experiences of those in our programs.



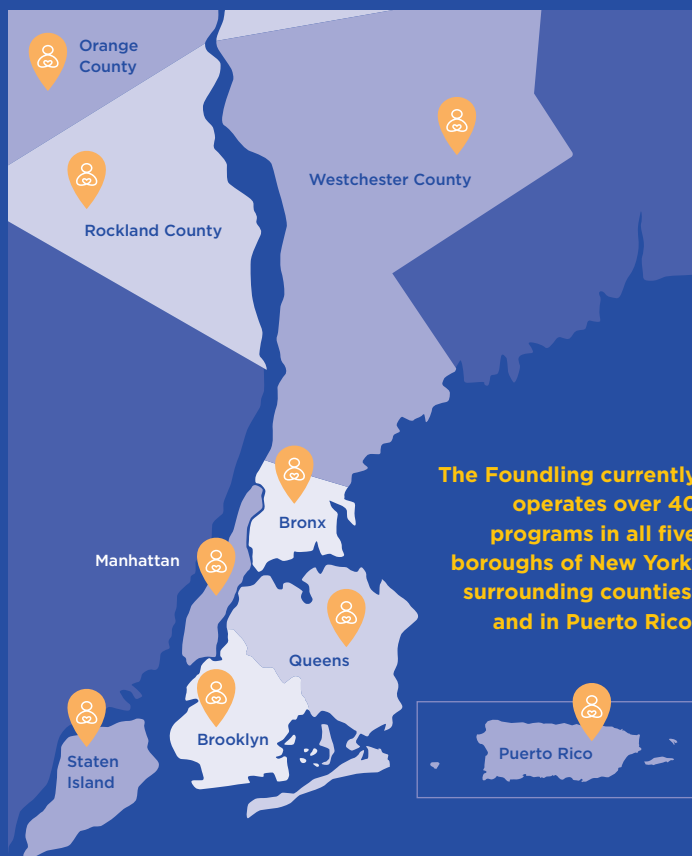
Holiday Joy for 4,000 of Our Neighbors

Events with our generous corporate partners returned, with supporters such as Macy's, P.J. Clarke's, Emerald Society of the Triborough Bridge and Tunnel Association, City Santa, and Storebound. With their generous support, we brought holiday joy to our community and distributed more than 4,000 gifts to the children, adults, and families we serve.

OUR REACH



The Foundling reaches communities across the New York metropolitan area and Puerto Rico. We meet neighborhoods where they are, and provide the support for them to build toward success.



Our School Based Mental Health Services are just one example of our community reach.

Children and adolescents need mental health services more than ever—partnering with 20 NYC public schools across four boroughs, we work to eliminate obstacles to accessing treatment. Through trainings, workshops, events, therapy, and acute crisis response, Foundling staff work with students, educators, school administrators, and families to identify and assist those in need.

Children, Parents, and School Faculty Served by The Foundling's School Based Mental Health Services

Bronx **1,774**

Queens **5,891**

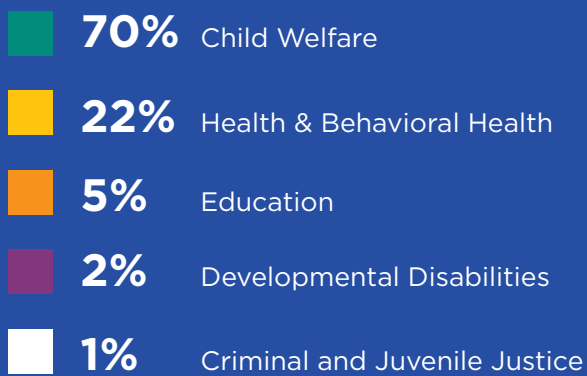
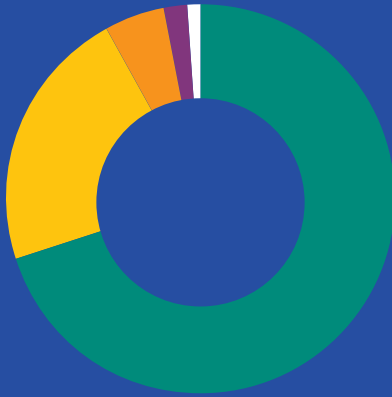
Manhattan **17,186**

Staten Island **3,675**

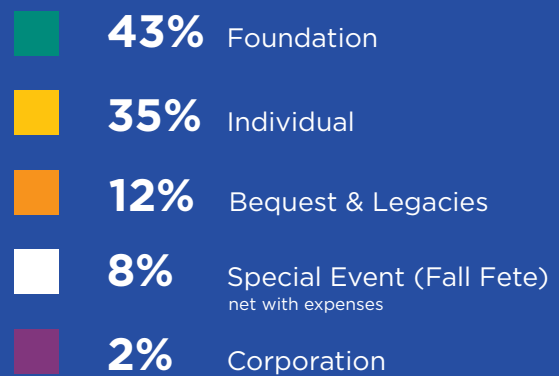


OUR FINANCIALS

People Served Annually per Program Area



Donations from Private Sources



86%

OF FUNDING RECEIVED
GOES DIRECTLY TO
OUR PROGRAMS



2021-2022 Fiscal Year

Total Program Revenue:
213,751,336

Total Revenue from Private Sources:
7,816,668

Total Revenue:
213,106,622

Total Operating Expenses:
222,502,455

Net Assets, Beginning of the Year:
233,981,809

Net Assets, end of the Year:
224,585,976

Change in Net Assets:
(9,395,833)



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