

THE NEW YORK FOUNDLING'S JUNIOR BOARD PRESENTS

THE BLUE PARTY

Wednesday, May 3, 2023

6:30 pm — 10:00 pm

The Bowery Hotel
335 Bowery
New York, NY 10003

SPONSORSHIP PACKET

WHO WE ARE

Since our bold beginnings in 1869, The New York Foundling has supported hundreds of thousands of our neighbors on their own paths to stability, strength, and independence. With an internationally-recognized and interrelated set of research-backed services, The Foundling works in partnership with children, families, and adults in New York and in Puerto Rico who are working to create transformational change in their own lives.

ABOUT THE EVENT

May is National Foster Care Month, a time to recognize that we each play a role in enhancing the lives of children and teens in foster care.

Each May, in honor of this important month, The Foundling's Junior Board hosts its signature spring event, The Blue Party, bringing together more than 400 guests who share a commitment to building futures for the young people that live, grow, and learn in our community. The event supports The Foundling's programs that help children and families successfully navigate their challenges – whether in foster care, living with a developmental disability, or in preventive services – while providing them with opportunities for strength and independence.

The Blue Party offers guests the opportunity to meet the staff who support the children and families we serve, and to enjoy an incredible evening filled with craft cocktails, a sampling of NYC's finest foods, music, auction and raffle items, and more!

ABOUT THE JUNIOR BOARD

The Foundling's Junior Board is a dynamic group of early and mid-career professionals dedicated to volunteering their time, talents, and energy to raise critical funds while advancing their personal, professional, and leadership goals.

HOW TO SUPPORT THE 2023 BLUE PARTY

Tickets and Sponsorships

Join us for what promises to be an incredible evening of cocktails, heavy hors d'oeuvres, music, silent auction, and raffle.

Underwriting Sponsorships

Showcase your company and brand to a dynamic group of young professionals through exclusive sponsorship opportunities.

Donate to the Auction & Raffle

One of our most successful sources of fundraising is our elaborate silent auction and raffle. Donate an item or experience.

Donate Food or Beverages

Donate dishes or drinks, and ensure that guests have an evening of culinary delights!

Make a Donation

Make a 100% tax-deductible donation towards The New York Foundling's programs.

PAST SPONSORS



FOCUS
FINANCIAL PARTNERS

amazon

THE JACK **PARKER** CORPORATION

THE MEDICAL LINK
GET CONNECTED... STAY PROTECTED



THE BLUE PARTY

SPONSORSHIP OPPORTUNITIES

\$15,000 — Diamond Sponsor

- 15 guest tickets
- Recognition during event remarks
- Logo recognition on event webpage and social media
- Logo recognition in digital ads and signage at the event
- Opportunity to provide branded swag for gift bags
- Choice of two engagement opportunity (see below)

\$5,000 — Gold Sponsor

- 6 guest tickets
- Logo recognition on event webpage
- Logo recognition in digital ads and signage at the event
- Opportunity to provide branded swag for gift bags
- Choice of one engagement opportunity (see below)

\$1,000 — Bronze Sponsor

- 2 guest tickets
- Recognition on event webpage and signage at the event

\$10,000 — Platinum Sponsor

- 10 guest tickets
- Recognition during event remarks
- Logo recognition on event webpage and social media
- Recognition on event webpage and signage at the event
- Opportunity to provide branded swag for gift bags
- Choice of one engagement opportunity (see below)

\$2,500 — Silver Sponsor

- 4 guest tickets
- Recognition on event webpage and signage at the event
- Opportunity to provide branded swag for gift bags

INDIVIDUAL TICKETS

\$190 Friend Ticket

Engagement Opportunities

With over 40 programs in every NYC borough, we have various volunteer opportunities at The Foundling. We aim to match your organization with an event that will be engaging and meaningful for both your staff and the people we serve. Below is a sampling of some of our volunteer opportunities.

- Participate in a team-building volunteer event at The New York Foundling – pack a care kit for young adults moving into their first home, stuff a duffel for youth in foster care going to summer camp, and more.
- Join a field trip for young students in foster care.
- Spend an afternoon at Camp Felix participating in an arts, games, or adventure activity.
- Distribute food at our annual picnic for adults and families in one of The Foundling's Developmental Disabilities programs.

*For inclusion in ads and signage, sponsorship forms and logos must be received
by Friday, April 14, 2023.*

THE BLUE PARTY

EVENT UNDERWRITING SPONSORSHIPS

Exclusive and Customizable Branding Opportunities

\$20,000 — Presenting Sponsor

- 10 guest tickets
- Premier logo recognition on invitation, welcome signage, event webpage, and social media
- Corporate identity on the step and repeat
- Recognition during event remarks
- Logo recognition on digital ads and signage at the event
- Opportunity to provide branded swag for gift bags



\$15,000 — Photobooth Sponsor

- 8 guest tickets
- Corporate identity on photobooth props and printed photos
- Recognition during event remarks
- Logo recognition on event webpage and social media
- Logo recognition on digital ads and signage at the event
- Opportunity to provide branded swag for gift bags



\$10,000 — Cocktail Sponsor

- 5 guest tickets
- Logo recognition on menus, bar, and high-top signs
- Opportunity to name the evening's signature drink
- Logo recognition on cocktail napkins
- Logo recognition on event webpage and social media
- Logo recognition on digital ads and signage at the event
- Opportunity to provide branded swag for gift bags



\$5,000 — Auction and Raffle Sponsor

- 3 guest tickets
- Recognition during auction and raffle announcements
- Logo recognition on auction and raffle signage
- Recognition on event webpage and social media
- Recognition on digital ads and signage at the event
- Opportunity to provide branded swag for gift bags



\$ 2,500 — Registration Sponsor

- 2 guest tickets
- Logo recognition on registration signage
- Recognition on event webpage
- Recognition on digital ads and signage at the event
- Opportunity to provide branded swag for gift bags



THE BLUE PARTY

BECOME A SPONSOR

Please complete this form and return it to us by mail or email (events@nyfoundling.org). For inclusion in ads and signage, sponsorship forms and logos must be received by **April 14, 2023**.

Yes, I/we would like to sponsor The Blue Party on May 3, 2023!

Diamond Sponsor (\$15,000)

Platinum Sponsor (\$10,000)

Gold Sponsor (\$5,000)

Silver Sponsor (\$2,500)

Bronze Sponsor (\$1,000)

Friend Ticket (\$190)

Presenting Sponsor (\$20,000)

Photobooth Sponsor (\$15,000)

Cocktail Sponsor (\$10,000)

Auction & Raffle Sponsor (\$5,000)

Registration Sponsor (\$2,500)

I cannot attend but I would like to support The Foundling with a tax-deductible donation of \$ _____

Contact & Payment Information

Name or Company (as you wish it to appear): _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Please make checks payable to
The New York Foundling
(Memo Line: Blue Party 2023)
and return to:

The New York Foundling
590 Avenue of the Americas
Attn: Development
New York, NY 10011

Credit Card number: _____

Expiration Date: _____ CVV: _____

Amount to be charged: _____

Name on card: _____

Sponsorships are also available online at www.nyfoundling.org/BlueParty2023 or can be invoiced by contacting Laura Wright at events@nyfoundling.org or 212-886-4087

The non-tax-deductible portion of each ticket is \$35.