



Wednesday, October 19, 2022

The Plaza

768 Fifth Avenue | New York City

6:30 PM

*Honoring Signature Construction
& paying tribute to the 25th
Anniversary of the Vincent J. Fontana
Center for Child Protection*

About The New York Foundling

Since our bold beginnings in 1869, The New York Foundling has supported hundreds of thousands of our neighbors on their own paths to stability, strength, and independence. With an internationally-recognized and interrelated set of research-backed services, The Foundling works in partnership with children, adults, and families in New York and in Puerto Rico who are working to create transformational change in their own lives.

About Fall Fête

The New York Foundling's annual Fall Fête returns to the historic Plaza Hotel on Wednesday, October 19. Fall Fête brings our community together to celebrate the long-lasting impact of The Foundling's work with the children, adults, and families in our programs. The evening features cocktails, hors d'oeuvres, a seated dinner, auction, and entertainment.

About our Honoree

For more than two decades, Signature Construction has been a critical partner to The Foundling, supporting our growth and our ability to meet the needs of all New Yorkers. Through their financial support and trusted role in the expansion of our service locations, their partnership has impacted nearly every aspect of the organization. Join us as we thank Signature Construction for their years of dedication and celebrate all we have achieved together.

For More Information

www.nyfoundling.org/FallFete2022
events@nyfoundling.org
212-206-4122

HOW TO SUPPORT THE 2022 NEW YORK FOUNDLING FALL FÊTE

Tables and Tickets

Join us for what promises to be an incredible evening of cocktails, hors d'oeuvres, a seated dinner, and entertainment.

Make a Donation

Make a 100% tax-deductible donation towards The New York Foundling's programs.

Donate to the Auction

One of our most successful sources of fundraising is our elaborate auction. In support of these efforts, you can donate an item or experience.

Underwriting Sponsorship

Showcase your company and brand through exclusive sponsorship opportunities.



FALL FÊTE 2022

TABLE SPONSORSHIP OPPORTUNITIES

\$100,000 — Hero Sponsor

- Two stage side VIP tables (total of 20 guests)
- Acknowledgement in all promotional materials
- Two-page spread in the event program
- Recognition during event remarks

\$50,000 — Legacy Sponsor

- Stage side VIP tables for 10 guests
- Acknowledgement in all promotional materials
- Full-page ad in the event program
- Recognition during event remarks

\$25,000 — Champion Sponsor

- Premier table for 10 guests
- Acknowledgement in all promotional materials
- Half-page ad in the event program

\$10,000 — Leadership Sponsor

- Premier table for 10 guests
- Quarter-page ad in the event program
- Acknowledgment in all promotional materials

\$5,000 — Advocate Sponsor

- Five tickets
- Acknowledgement in all promotional materials

\$2,500 — Benefactor Sponsor

- Two tickets
- Acknowledgment in promotional materials

INDIVIDUAL TICKETS

\$1,000 — Supporter

- One ticket
- Acknowledgement in promotional materials

\$500 — Friend

- One ticket

*Sponsorship and ticket reservations must be received by
Friday, September 23, 2022 for inclusion in printed event materials.*



FALL FÊTE 2022

EXCLUSIVE UNDERWRITING SPONSORSHIP OPPORTUNITIES

All underwriting opportunities can be customized to meet your needs.

\$25,000 — Dinner and Program Sponsor

- Corporate identity on menus at every seat with the opportunity to include a special message
- Recognition announcement during program by Emcee
- Opportunity to attend the pre-event tasting to assist in selecting menu options
- Full-page advertisement in the event program
- Acknowledgement in all promotional materials
- Five tickets

\$15,000 — Cocktail Reception Sponsor

SOLD

- Company logo on cocktail napkins and table tents
- Opportunity to name the evening's signature drink
- Full-page advertisement in the event program
- Acknowledgement in all promotional materials
- Three tickets

\$10,000 — Registration Sponsor

- Company logo on all registration signage
- Opportunity to provide branded gift bags to each guest
- Full-page advertisement in the event program
- Acknowledgement in all promotional materials
- Two tickets

SOLD

\$5,000 — Auction Sponsor

- Corporate identity on all auction displays
- Recognition announcement during program by emcee
- Acknowledgment in all promotional materials
- Two tickets



FALL FÊTE 2022

BECOME A SPONSOR

Please fill out this form and return it to us using the address below,
or email it to events@nyfoundling.org.

Yes, I would like to sponsor Fall Fête on October 19, 2022!

Hero Sponsor (\$100,000)

Legacy Sponsor (\$50,000)

Champion Sponsor (\$25,000)

Leadership Sponsor (\$10,000)

Advocate Sponsor (\$5,000)

Benefactor Sponsor (\$2,500)

Supporter Ticket (\$1,000)

Friend Ticket (\$500)

Dinner/Program Sponsor (\$25,000)

Cocktail Reception Sponsor (\$15,000)

Registration Sponsor (\$10,000)

Auction Sponsor (\$5,000)

I cannot attend but I would like to support The Foundling.

Enclosed is: \$ _____

Contact & Payment Information

Name or Company (as you wish it to appear): _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Please make checks payable to **The New York Foundling** and return to:

The New York Foundling
Attn: Development
590 Avenue of the Americas
New York, NY 10011

Credit Card number: _____

Expiration Date: _____ CVV: _____

Name on card: _____

Amount to be charged: _____

For more information, please visit
www.nyfoundling.org/FallFete2022 **or contact**
events@nyfoundling.org | 212-206-4122.

The New York Foundling is a 501(c)(3) charitable organization. EIN 13-1624123.

\$255 per ticket (\$2,550 per table) will be in exchange for benefits received. The balance of your contribution is tax-deductible to the extent allowed by law.