

**2021 IMPACT REPORT** 

Sr. Donna Dodge, President of the Sisters of Charity of New York, and Vice Chair, The New York Foundling Board of Trustees

Melanie Hartzog, President & CEO, The New York Foundling

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LISTS AS OF MARCH 30, 2022

Dear Friends,

For 152 years, The Foundling has helped our neighbors make life-changing transformations, and we continue those efforts in 2022 and beyond. Over the past two decades, under Bill Baccaglini's tremendous leadership, The Foundling identified acute community needs, and expanded to better support our neighbors on their own paths to strength, stability, and independence. In early 2022, we welcomed a new leader—Melanie Hartzog—who will continue to steward this evolution. Using our mission and values as a guiding light and continuous source of strength and clarity, Mel will continue to propel us forward.

Mel's lifetime of work in public service showcases her commitment to our communities, and throughout her career, Mel has illustrated a remarkable dedication to improving the public policies and agencies that serve New York City's children and families. With this dedicated advocate for children and families as our President and CEO, we know The Foundling will be in excellent hands—and I am excited about the future ahead of us. **On behalf of The Foundling's Board of Trustees, thank you for your support of The Foundling and the part you play in our continued impact and legacy.** 



#### Bob King

Bob Kuy

Board Chair The New York Foundling

Dear Friends,

Over the past two years, our world as we know it has been transformed. COVID-19 has changed our workplaces, schools, and daily routines—and with the incredible levels of stress, grief, and instability our community has experienced as a result, many of us will never be the same.

While for The Foundling, 2021 began as a year of immense hope, it quickly became clear that the pandemic's effects were far from over. As the children, adults, and families we serve worked to rebuild and recover, they experienced new challenges—including job instability, academic struggles, and persistent mental health needs. **Throughout this turmoil, we continued to be a beacon of support, providing tools and resources so they could transform their situations for the better—that has always been the Foundling way.** 

We look forward to partnering with our community to encourage more positive transformation and adaptivity in the year ahead—in the lives of our neighbors, in our city, and within The Foundling itself. We know we're equipped to handle any obstacles ahead of us: our strong team of leaders operate with decades of experience in our community—and now, they have extensive experience adapting our programs to meet ever-changing needs. As we move forward, we are thankful for your continued support. We are excited to accomplish so much, together.



Melanie Hartzog

President & CEO The New York Foundling



Bill Baccaglini

Bill Barogn

Senior Advisor to the Board of Trustees and President & CEO The New York Foundling

## MEET MEANE HARIOG THE FOUNDLING'S NEW PRESIDENT AND CEO



Melanie Hartzog's commitment to public service runs deep. Dedicated to making a tangible impact in the community, she has drawn on her hands-on child welfare experience, as well as her education in public policy, to serve—under numerous mayoral administrations—in some of the most powerful administrative roles in the City.

In her most recent positions—as New York City's Deputy Mayor for Health and Human Services and Director of the Mayor's Office of Management and Budget—she oversaw New York City's agencies serving children and families, and managed the nation's largest municipal budget. Her prior experience at the Children's Defense Fund and Administration for Children's Services further demonstrates her deep understanding of the populations that The Foundling partners with each day.

With her wealth of experience, she will expertly guide The Foundling's team of accomplished leaders, pushing us to new heights in the years ahead.

VISIONARY, PIONEER,

## "

I've dedicated my entire career to ensuring that every person, no matter their circumstance or zip code, has the resources and tools to thrive. This is at the center of The Foundling's mission, and I am humbled to have the opportunity to add to the rich history and deep impact of this changemaking organization."

- MELANIE HARTZOG



Melanie's Foundling Ties —

Years ago, as an intern at the Bronx Borough President's office, Melanie worked closely with Dr. Vincent Fontana (The Foundling's former Medical Director) who was serving as the co-chair of the Borough President's Child Welfare Advisory Council at the time. In addition to deep conversations with Dr. Fontana about our services, she worked in our headquarters and learned about The Foundling's history and the legacy of the Sisters of Charity. Decades later, Mel is thrilled to formally join the Foundling family!

## OUR WORK

Your commitment allows us to provide tools and resources —across five program areas—to 30,000 children, adults, and families who work to transform their lives each year.



## CHILD WELFARE

Providing proven approaches and community support to ensure that children and families can stay strong together



## **DEVELOPMENTAL DISABILITIES**

Guiding people on the path to independence

**New Employment and Day Habilitation Location Opens in Nanuet, NY** In August 2021, The Foundling opened a new hub in Rockland County where people with developmental disabilities can develop vital skills for independence. Our 8,000-square-foot facility allows our Employment Services and Day Habilitation programs to best serve and welcome their participants.



## EDUCATION

Setting learners up for long-term success—from infancy through adulthood

#### **Big Changes for our Fostering College Success Initiative**

Our college support program, previously known as the Dorm Project, has expanded beyond the CUNY campuses where it launched! Serving New York City students in foster care, the program now provides coaching, tutoring, and career counseling to any eligible college student, no matter where they study. This allows more young people in New York City to access life-changing guidance—regardless of their housing situation.



## **HEALTH & BEHAVIORAL HEALTH**

Providing comprehensive medical and mental healthcare, using evidence-based and science-backed approaches to give our neighbors the tools to navigate life challenges

#### Leading the Way in Pediatric Mental Health

Senior Vice President for Mental Health Services, Dr. Ruth Gerson, MD, has appeared on PIX11 News as a frequent commentator to provide expert advice regarding pediatric mental health during the pandemic. Our school-based programs, such as our School-Based Mental Health Services and the wraparound services at Haven Academy, have also been featured as a model to follow in the media.



## **JUVENILE & CRIMINAL JUSTICE**

Supporting young people and their families, using evidence-based programs to find positive pathways to avoid the maze of the criminal justice system





### "

[The Foundling] helped me execute the plans I had in place to move my family forward." — NITEGUA



## **STRENGTHENING OUR FAMILIES**

When families are struggling, it's often because parents are balancing too much—smaller issues often compound and become overwhelming. The Foundling's Strengthening our Families program takes a holistic approach, using an evidence-based model called Mobility Mentoring to equip families with resources to address their varied challenges and emerge stronger. With a core focus on providing families with the tools to achieve and maintain self-sufficiency, the program pairs parents in the Bronx with trained coaches that teach financial decision-making and budgeting skills, help improve family relationships, and offer resources to help them navigate adversity and thrive in their communities—guiding parents and children toward stability and success.

# **& ELLEANN** Moving Forward

Caring for a newborn and a toddler is a lot to handle in the best of times, but COVID-19 has posed even more challenges for young families. Nitegua and her two children, Najay and Nellieann, became involved with The Foundling last January, as she found herself struggling to balance pandemic safety measures with childcare and necessary household tasks.

As a resilient and dedicated mother, Nitegua was willing to do whatever it took to best provide for her family's needs—and when she began her work with Strengthening our Families, she had access to a new support system that was there to help. Nitegua quickly found that the program valued her experience and commitment, and partnered with her on services that made sense and fit with her goals as a parent. Her Founding coach, Melanie, provided resources and support to improve her family's stability—GED classes for her husband, guidance as she worked to secure better housing, and more. With Melanie's help, Nitegua enhanced her budgeting and household management skillsets, and was able to move into a new apartment that fit her family's needs. Nitegua strongly values interpersonal connections, and being able to build a strong bond with her coach during these difficult times provided her with an additional source of emotional support as she worked to transform her family's situation for the better.

Now, her family is doing great—Najay (now 2) and Nellieann (now 1 ½) are thriving, and Nitegua is proud of the strides that she's been able to make over the past year. "[The Foundling] helped me execute the plans I had in place to move my family forward," she says.





#### "

Our Strengthening Our Families Coaches help families move into a state of healing and self-sufficiency. Parents and children learn their worth, and begin to believe that life can change for the better. From there, they have the power to change others and improve their communities."

- PATRICIA IRIEBI, STRENGTHENING OUR FAMILIES SUPERVISOR



## **EMPLOYMENT SERVICES**

People with developmental disabilities have some of the lowest employment rates in the country: while many are willing and able to work, 70% are unemployed. The New York Foundling's Employment Services program works to change this reality. Participants are matched with a Foundling Job Coach who trains them in workplace skills, and partners with organizations and employers to provide participants with volunteer and job placements. Since the program's launch, dozens of adults with developmental disabilities have secured paid employment or skills-based volunteer opportunities—helping them achieve independence, a connection with the community, and personal fulfillment. All of this not only improves the lives of these new employees, but strengthens our economy and the fabric of our community.





# ADEOLA

Adeola has transformed herself in many ways. As a person with developmental disabilities living in one of our residences, she has faced more difficulties than many of us in becoming independent and achieving her goals. Like many young people, she has always wanted to find employment, go to college, and become independent—but she struggled to find pathways to achieve this on her own, and felt stagnant in her life trajectory. Over the past three years, however, she's discovered an incredible support system within The Foundling—and her future is bright.

After joining our Employment Services program, she began to learn important job skills and gained volunteer experience with Meals on Wheels, Salvation Army, the New York Botanical Gardens, and more. After a year and a half of intensive training, she

## A Life-Changing Job Opportunity

now works part-time as an Administrative Assistant. The program continues to influence her continued success—she regularly reviews her notes to brush up on skills, and Foundling staff continue to provide workplace guidance as needed.

At the same time, Adeola is pursuing her education. She's a full-time college student, working toward her bachelor's degree in Disability Studies. The Foundling has been proactive in ensuring that she take advantage of all resources available to her, and she's succeeding in the final year of her studies. As an aspiring artist, she has long-term plans to get a Master's degree and, one day, to teach art to others.

Adeola never would've imagined she'd be where she is today—and now, she is living the life she dreamed.

## HAVEN KIDS ROCK: MUSIC, DANCE, AND DREAMS

For young people attending Mott Haven Academy Charter School, our Pre-K—8th grade charter school in the South Bronx, life can often be difficult—many scholars are involved in the child welfare system or are facing homelessness, and most reside in high-poverty neighborhoods. Haven Kids Rock—our acclaimed after-school performing arts program—aims to be a space of safety, healing, and self-expression. Providing expert music and dance instruction, Haven Kids

> Rock helps children work through trauma, channel their creativity, and develop confidence and pride.

#### "

This type of support isn't usually offered to kids in the Bronx, and it's so needed. One of the most fulfilling parts of this whole experience is to give back to the community that has given me so much."

- ADRIAN









# ADRIAN

Growing up in Mott Haven, one of the poorest neighborhoods in the country, means being surrounded by poverty, crime, and often a lack of positive outlets and role models in the community. It can be difficult for young people to access the resources they need to pursue their goals, leading to lower educational achievement, involvement in the criminal justice system, or other hardships in adulthood. This could've been Adrian. Instead, he grew up with The Foundling—and has been supported in his personal journey, every step of the way.

As a first grader at Haven Academy, he joined Haven Kids Rock, our after-school music program, which sparked a lifelong passion for music, theater, and performance. The program's leaders—Nef Jones and Jimi Bones—provided music and singing instruction, introduced him to new artists and concepts, and encouraged him to pursue his creativity. "I feel strongly that Haven Kids Rock changed the trajectory of my life," he says.

Over the next few years, Haven Kids Rock opened doors for Adrian. He starred in *Unstoppable*, an

## A Lifetime of Creative Transformation

off-Broadway performance put on by the participants in Haven Kids Rock. He was accepted into the exclusive LaGuardia High School for the performing arts. And he landed roles in commercials, becoming a professional actor. Now, as a college sophomore at SUNY Purchase studying music production, he continues to transform and evolve creatively, picking up new skills like DJ'ing and videography. "Through my love for art and music, I'm finding new ways to express myself," he says. "I want to introduce myself to the world, and show that I am more than the sum of my parts."

Adrian continues to remain part of Haven Kids Rock over the years he has returned to Haven Academy to support the program, taking on a teaching and mentorship role with the next generation of young musicians and artists. "This type of support isn't usually offered to kids in the Bronx, and it's so needed," he says. "One of the most fulfilling parts of this whole experience is to give back to the community that has given me so much."

## TRANSFORMING LIVES went above and beyond to

In 2021, our supporters went above and beyond to ensure that our community of

neighbors in New York and Puerto Rico were supported through the pandemic. Our Foundling family—our Board of Trustees, Junior Board, volunteers, donors, foundation and corporate partners, and other supporters—are what makes our work possible.



## **TRISH MULVANEY**

Trish Mulvaney has served on The Foundling's Board of Trustees since 1994, and as Chair of Haven Academy's Board since its inception. "I

continue to be inspired and consistently impressed by the Foundling's ability to carry out its mission by anticipating the challenges of a dynamic and unpredictable world and addressing them as opportunities," she says. **"What a privilege it has been to see the power of purpose at work at The Foundling during my board tenure—just as it has for the past 150+ years."** 



## **JULIA CARUSO**

Over the past year, Julia Caruso has truly showcased The Foundling's mission as Events Committee Co-Chair on our Junior Board Executive

Committee, organizing numerous events and fundraising for our programs. Julia, who previously worked as a social worker in child psychiatry, has a deep connection to the community we serve. "I have witnessed the positive impact this organization has had on families and the dedication the employees feel towards the mission. The Foundling offers practical and evidence-based support to families who are in need and I cannot imagine a more worthwhile pursuit. I feel so fortunate to have connected with a group of people who also feel passionate about improving the lives of children and families in New York City," she shares.

## 2021 Highlights



When our Junior Board's annual Blue Party was postponed last spring, its members still found a creative way to come together and give back! The group's first annual walkathon raised more than \$55,000 to support young people in foster care.



Fall Fête returned to the Metropolitan Club, where attendees learned about the many ways The Foundling supports the mental health of our neighbors. With delicious beverages provided by our honoree, City Winery, heartwarming speeches, and a live auction, it was a wonderful night.

## **MORE WAYS TO GET INVOLVED!**

You can transform lives. Here are some ways that you can create opportunities for our shared community.



The Foundling's 2021 Impact Report celebrates gifts made during the 2021 fiscal year (July 1, 2020–June 30, 2021). Please visit www.nyfoundling.org/2021donors for a list of supporters who have contributed \$5,000 and above.

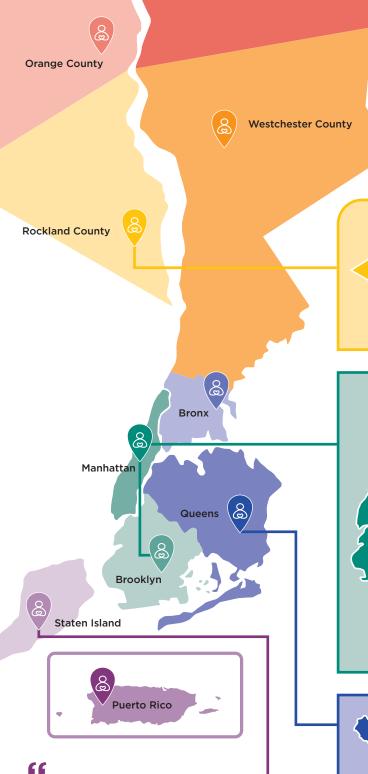
Should you notice any errors or omissions in the online list, please contact us at development@nyfoundling.org or 212-886-4064.



The Blue Party made its triumphant return in fall of 2021. After a two-year hiatus, our Junior Board and other supporters gathered for a festive and safe cocktail party at the Bowery Hotel to bring attention to the needs of children in foster care.



It was a winter wonderland at The Foundling's headquarters, thanks to the festive decorations provided by our friends at Macy's. We distributed more than 5,000 holiday gifts, including more than 1,000 gifts provided by longtime partner, the Emerald Society of the Triborough Bridge and Tunnel Authority.



Over the past year, The Staten Island Community Partnership has worked with dozens of organizations to service thousands of residents in Staten Island. The partnership combatted food insecurity through a weekly food pantry, organized and distributed necessities including coats, toys, books, clothing, and school supplies—and provided information to the community through a weekly resource guide, monthly webinars and meetings, and events."

- CHRISTOPHER DOWLING, STATEN ISLAND COMMUNITY PARTNERSHIP

## **OUR REACH**

The Foundling currently operates over 40 programs in all five boroughs of New York, surrounding counties, and in Puerto Rico. In 2021, our 2,700 staff members provided programs and services to nearly 30,000 of our neighbors.

Participants at our Day Habilitation program in Nanuet have enjoyed new employment opportunities with the opening of the **Vinny's Café**! Located close to our new Nanuet facility, the café serves residents of Vincent's Village, an affordable supportive housing development for seniors—sponsored by the Sisters of Charity Housing Development Corporation.

In July 2021, The Foundling received a highly competitive federal grant from the Substance Abuse and Mental Health Services Administration (SAMHSA) to fund our new **Center for Trauma Informed Child Welfare Practice**, which uses Trauma Systems Therapy, an evidence-based, proven therapy for children and families—allowing more of our neighbors to work toward a brighter future.

Our **Supportive Housing program**, which provides homes and support to young people aging out of the foster care system, as well as adults with developmental disabilities, is expanding! We will soon have additional units in Brownsville and Harlem—in developments currently under construction to provide more opportunities for affordable housing and targeted support for people seeking independence.



The Foundling's **Queens based programs** will move to a new office in Astoria this spring! Our new site will house our family programs including our child welfare and behavioral health programs and medical and mental health clinic.



Later this year, The Foundling will move from our current office at 119 Tompkins Avenue to a new office at 1 Edgewater Plaza. Our programs will occupy space at the new office, along with our medical and mental health clinic and a new Day Habilitation center for people with developmental disabilities.

## **OUR FINANCIALS**

## The Foundling Continues to Grow to Meet the Needs of The Community

Organizational growth as illustrated by annual operating expenses



Programming and Operating Expenses

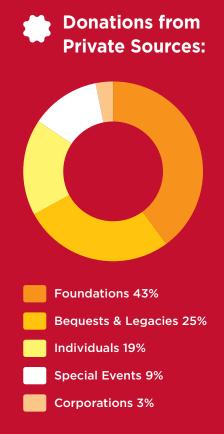
- **39%** Developmental Disabilities
- **21%** Child Welfare
- 16% Education
  - 6% Health and Behavior Health
  - **2%** Juvenile Justice
  - 1% **Community Engagement Initiatives**
  - 1% **Other Programs**



**12%** Management and General



**1%** Fundraising





Total Revenue: \$209,909,319

**Total Revenue from Private** Sources: \$6,570,367

**Total Operating Expenses:** \$214.240.816

Net Assets, Beginning of the Year: \$238.313.308

Net Assets, End of the Year: \$233.981.809

**Change in Net Assets:** (\$4,331,499)

In New York City, only 53% of young people in foster care graduate high school. Our Road to Success tutoring program beats those odds—during the 2020-2021 school year, 100% of the high school seniors enrolled in our program received their high school diplomas!





**The New York Foundling** 590 Avenue of the Americas New York, NY 10011

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