

THE NEW YORK FOUNDLING'S JUNIOR BOARD PRESENTS

# The Blue Party

**Wednesday, May 4, 2022**

6:30 pm – 10:00 pm

The Bowery Hotel  
335 Bowery  
New York, NY 10003

## SPONSORSHIP PACKET

### WHO WE ARE

Since our bold beginnings in 1869, The New York Foundling has supported hundreds of thousands of our neighbors on their own paths to stability, strength, and independence. With an internationally-recognized and interrelated set of research-backed services, The Foundling works in partnership with children, families, and adults in New York and in Puerto Rico who are working to create transformational change in their own lives.



### ABOUT THE EVENT

May is National Foster Care Month, a time to recognize that we each play a role in enhancing the lives of children and teens in foster care.

In honor of this important month, The Foundling's Junior Board will host its signature spring event, The Blue Party, which brings together hundreds of guests each year who share a commitment to helping children and families navigate through and beyond foster care.

The Blue Party offers guests the chance to meet the staff who support the children and families in our programs, and enjoy an incredible evening filled with craft cocktails, a sampling of NYC's finest foods, music, auction and raffle items, and more!

### PAST SPONSORS



THE JACK PARKER CORPORATION



# The Blue Party

## SPONSORSHIP OPPORTUNITIES

### \$15,000 — Host Sponsor

- 20 guest tickets
- Recognition as Host Sponsor during event remarks
- Premier recognition of logo on event webpage and social media
- Logo recognition in digital ads and event signage
- Opportunity to provide branded swag for gift bags
- Choice of one event underwriting opportunity and one engagement opportunity (see below)

### \$10,000 — Platinum Sponsor

- 15 guest tickets
- Recognition as Platinum Sponsor during event remarks
- Recognition on event webpage and social media
- Logo recognition in digital ads and signage at the event
- Opportunity to provide branded swag for gift bags
- Choice of one event underwriting opportunity **or** one engagement opportunity (see below)

### \$5,000 — Gold Sponsor

- 8 guest tickets
- Recognition on event webpage
- Logo recognition in digital ads and signage at the event
- Opportunity to provide branded swag for gift bags
- Choice of one engagement opportunity (see below)

### \$2,500 — Silver Sponsor

- 5 guest tickets
- Recognition of name on event webpage and signage at the event
- Opportunity to provide branded swag for gift bags

### \$1,000 — Supporter

- 2 guest tickets
- Recognition of name on event webpage and signage at the event

**INDIVIDUAL  
TICKETS**  
\$180 Friend Ticket

<b><i>Event Underwriting Opportunities</i></b>	<b><i>Engagement Opportunities</i></b>
<ul style="list-style-type: none"><li>• The Blue Party VIP Lounge Sponsor</li><li>• Registration Area Sponsor</li><li>• Drink Station Sponsor</li><li>• Charging Station Sponsor</li><li>• Photobooth Branding Opportunity</li></ul>	<ul style="list-style-type: none"><li>• Participate in a team-building event at The New York Foundling.</li><li>• Participate in a tour of a New York Foundling program site.</li><li>• Support a Foundling family and participate in a care package distribution event.</li></ul>

*For inclusion in ads and signage, sponsorship forms and logos must be received  
**by April 15, 2022.***

# The Blue Party

## BECOME A SPONSOR

Please complete this form and return it to us by mail or email ([events@nyfoundling.org](mailto:events@nyfoundling.org)). For inclusion in ads and signage, sponsorship forms and logos must be received by **April 15, 2022**.

**Yes, I/we would like to sponsor The Blue Party on May 4, 2022!**

**Host Sponsor (\$15,000)**

**Silver Sponsor (\$2,500)**

**Platinum Sponsor (\$10,000)**

**Supporter (\$1,000)**

**Gold Sponsor (\$5,000)**

**Friend Ticket (\$180)**

I cannot attend but I would like to support The Foundling.

Enclosed is: \$ \_\_\_\_\_



### Contact & Payment Information

Name or Company (as you wish it to appear): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to The New York Foundling and return to:

**The New York Foundling**  
**590 Avenue of the Americas**  
**Attn: Development**  
**New York, NY 10011**

Credit Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Amount to be charged: \_\_\_\_\_

Name on card: \_\_\_\_\_

Sponsorships are also available online at [www.nyfoundling.org/BlueParty2022](http://www.nyfoundling.org/BlueParty2022) or can be invoiced by contacting April Griswold at [events@nyfoundling.org](mailto:events@nyfoundling.org) or 212-206-4122