



Tuesday, October 5, 2021

The Metropolitan Club | 1 East 60th Street | New York City

6:30 PM

As our community begins to recover from the COVID-19 pandemic, we look forward to gathering with Foundling supporters and friends in person, as we look toward a brighter future together. We all have witnessed the devastating effects that the pandemic has had on the mental health of people in our community – especially children and those who were facing significant challenges prior to the onset of COVID-19. This year’s Fall Fete will recognize the incredible grit and perseverance of the thousands of people served by The Foundling’s programs, and will highlight the importance of programs to support mental health.

We look forward to having you join us on October 5. Together, we recognize the achievements made by our resilient Foundling community during these challenging times, and—while the future remains uncertain—celebrate the possibilities and opportunities that lie ahead.

About The New York Foundling

Since our bold beginnings in 1869, The New York Foundling has supported hundreds of thousands of our neighbors on their own paths to stability, strength, and independence. With an internationally-recognized and interrelated set of research-backed services, The Foundling works in partnership with children, adults, and families in New York and in Puerto Rico who are working to create transformational change in their own lives.

For More Information

www.nyfoundling.org/FallFete2021

events@nyfoundling.org

212-206-4122





THE NEW YORK FOUNDLING

SPONSORSHIP OPPORTUNITIES

\$50,000 — Legacy Sponsor

- 20 tickets to The Foundling's Fall Fête
- Premier acknowledgment and inclusion of logo on all event materials
- Two-page spread in the event program
- Recognition as a premier sponsor during event remarks
- Logo recognition on The Foundling's website
- Supporter Recognition Plaque
- Exclusive team building volunteer opportunity for up to 10 people

\$25,000 — Champion Sponsor

- 10 tickets to The Foundling's Fall Fête
- Acknowledgement in all promotional materials
- Full-page advertisement in the event program
- Recognition during event remarks
- Supporter Recognition Plaque
- Exclusive team building volunteer opportunity for up to 10 people

\$10,000 — Leadership Sponsor

- 10 tickets to The Foundling's Fall Fête
- Half-page advertisement in the event program
- Acknowledgement in all promotional materials

\$5,000 — Advocate Sponsor

- 5 tickets to The Foundling's Fall Fête
- Acknowledgement in all promotional materials

\$2,500 — Benefactor Sponsor

- 2 tickets to The Foundling's Fall Fête
- Acknowledgement in promotional materials

INDIVIDUAL TICKETS

\$1,000 — Supporter

- 1 ticket to The Foundling's Fall Fête
- Acknowledgement in promotional materials

\$500 — Friend

- 1 ticket to The Foundling's Fall Fête

Sponsorship and ticket reservations must be received by Friday, September 17, 2021 for inclusion in printed event materials.



BECOME A SPONSOR

THE NEW YORK FOUNDLING

Please fill out this form and return it to us using the address below, or email it to events@nyfoundling.org.

Yes, I would like to sponsor Fall Fete on October 5, 2021!

Legacy Sponsor (\$50,000)

Champion Sponsor (\$25,000)

Leadership Sponsor (\$10,000)

Advocate Sponsor (\$5,000)

Benefactor Sponsor (\$2,500)

Supporter Ticket (\$1,000)

Friend Ticket (\$500)

I cannot attend but I would like to support The Foundling.

Enclosed is: \$ _____

Contact & Payment Information

Name or Company (as you wish it to appear): _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Please make checks payable to **The New York Foundling** and return to:

The New York Foundling
590 Avenue of the Americas
Attn: Development
New York, NY 10011

Credit Card number: _____

Expiration Date: _____ CVV: _____

Name on card: _____

Amount to be charged: _____

Please RSVP by September 21, 2021

The non-tax-deductible portion of each ticket is \$155. Contributions are tax-deductible to the fullest extent allowed by law.

For more information, please visit www.nyfoundling.org/FallFete2021 or contact events@nyfoundling.org / 212-206-4122.