

THE NEW YORK FOUNDLING'S JUNIOR BOARD PRESENTS

# The Blue Party

**Thursday, September 9, 2021**

6:30 pm — 10:00 pm

The Bowery Hotel  
335 Bowery  
New York, NY 10003

## SPONSORSHIP EVENT PACKET

### WHO WE ARE

Since our bold beginnings in 1869, The New York Foundling has supported a quarter million of our neighbors on their own paths to stability, strength, and independence. With an internationally recognized and interrelated set of research-backed services, The Foundling partners with children, adults, and families in New York and in Puerto Rico who are working to create transformational change in their own lives.

### ABOUT THE EVENT

The Blue Party, hosted by The Foundling's Junior Board, has traditionally been held in May to honor National Foster Care Awareness Month. This incredible evening offers guests an opportunity to enjoy the finest craft cocktails and food of New York City, while recognizing the impact we can each make in the lives of young people in foster care.

Due to the COVID-19 pandemic, The Blue Party will be held in September this year to respect current health and safety guidance. Though the season may be different, The Blue Party will remain a premier event for those committed to helping support young people through and beyond foster care.



# The Blue Party

## SPONSORSHIP OPPORTUNITIES

### \$15,000 — Host Sponsor

- 20 guest tickets
- Recognition as Host Sponsor during event remarks
- Premier recognition of logo on event page and social media
- Logo recognition in digital ads and event signage
- Supporter Recognition Plaque
- 2 tickets to The Foundling's Fall Fete event in October

### \$10,000 — Platinum Sponsor

- 15 guest tickets
- Recognition as Platinum Sponsor during event remarks
- Recognition of logo on event page and social media
- Logo recognition in digital ads and signage at the event
- Supporter Recognition Plaque

### \$5,000 — Gold Sponsor

- 8 guest tickets
- Recognition of logo on event page
- Logo recognition in digital ads and signage at the event
- Printed Certificate of Recognition

### \$2,500 — Silver Sponsor

- 5 guest tickets
- Recognition of name on event page and signage at the event
- Printed Certificate of Recognition

### \$1,000 — Supporter

- 2 guest tickets
- Recognition of name on event page and signage at the event
- Printed Certificate of Recognition

***All sponsorships include access to a VIP section at the event.***

*For inclusion in ads and signage, sponsorship forms and logos must be received  
**by August 20.***

## INDIVIDUAL TICKETS

**\$180 Friend Ticket** (a limited number of discounted early bird tickets are available)

# The Blue Party

## BECOME A SPONSOR

Please complete this form and return it to us by mail or email ([events@nyfoundling.org](mailto:events@nyfoundling.org)). For inclusion in ads and signage, sponsorship forms and logos must be received by **August 20, 2021**.

**Yes, I/we would like to sponsor The Blue Party on September 9, 2021!**

**Host Sponsor (\$15,000)**

**Silver Sponsor (\$2,500)**

**Platinum Sponsor (\$10,000)**

**Supporter (\$1,000)**

**Gold Sponsor (\$5,000)**

**Friend Ticket (\$180)**

I cannot attend but I would like to support The Foundling.

Enclosed is: \$ \_\_\_\_\_



### Contact & Payment Information

Name or Company (as you wish it to appear): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to The New York Foundling and return to:

**The New York Foundling**  
**590 Avenue of the Americas**  
**Attn: Development**  
**New York, NY 10011**

Credit Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Amount to be charged: \_\_\_\_\_

Name on card: \_\_\_\_\_

Sponsorships are also available online at [www.nyfoundling.org/BlueParty2021](http://www.nyfoundling.org/BlueParty2021) or can be invoiced by contacting April Griswold at [events@nyfoundling.org](mailto:events@nyfoundling.org) or 212-206-4122