OUR PATH: FORWARD AND TOGETHER
IMPACT REPORT 2020
In 2020, your partnership helped tens of thousands.

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Lists as of November 2020
Dear Friends,

When New York City became the country’s epicenter of the COVID-19 pandemic, the children, adults, and families in our programs faced incredible obstacles. Many of our neighbors lost their jobs, lacked basic necessities, and experienced hardship and grief. Yet in the midst of uncertainty, our strong and resilient community persevered. Drawing on their inner strength to find a new sense of normalcy and routine, they are now on a path moving forward. And through it all, The New York Foundling was there—as we always have been in times of crisis—as a guiding light.

Thanks to your commitment to our mission, the doors to The Foundling didn’t close in 2020—they opened even wider. From telehealth sessions with Foundling therapists and virtual summer camp, to technology distribution programs and remote tutoring lessons, we partnered with our neighbors in innovative ways.

In 2020, you helped tens of thousands of children, adults, and families overcome unimaginable challenges. Working together, we provided the guidance needed for so many people to continue their journey toward stability and independence. This year’s Impact Report showcases The Foundling’s successes and our reach—all made possible by people like you. As we all continue to grapple with the pandemic’s long-lasting effects, our community faces a long path ahead. Together, we will move forward with certainty, providing our neighbors with a strong foundation to maintain independence and reach new heights.

Thank you for being an integral part of our work.

Bill Baccaglini
President & CEO
The New York Foundling

Bob King
Board Chair
The New York Foundling
RESPONDING TO THE COVID-19 PANDEMIC

In 2020, many communities and neighborhoods supported by The Foundling were among the hardest hit by the coronavirus pandemic as it swept across our country. Families we partner with to drive change struggled to secure basic necessities, young people faced homelessness, and adults with developmental disabilities—many of whom are immunocompromised—experienced heightened health risks.

Thanks to our community of supporters, we were able to give hope to our neighbors when they needed it most. Our COVID-19 Emergency Response Fund spurred an outpouring of generosity from individual donors, foundations, and corporate partners, allowing us to safely transform our existing programs and provide new pathways for those in need to navigate through and beyond the crisis.

In the height of the pandemic, Foundling-operated medical clinics across New York City remained open for infant immunizations and urgent services—seeing up to 24 patients a day—in addition to facilitating hundreds of telehealth appointments.

In our supportive residences for people with developmental disabilities, our caring staff ensured that all 500 residents remained safe, healthy, and engaged by adopting strict health protocols, developing creative activities, and providing emotional support.

Other Foundling programs stayed connected through virtual workshops, remote tutoring sessions, research-backed family therapy programs facilitated by smart phones, and even fun video-based programming for Camp Felix campers.

Staying Connected

Throughout the COVID-19 pandemic, The Foundling continued to guide, educate, and inspire.
### Providing Essentials Donated by Friends and Supporters

*Thanks to the generosity of our Foundling community, our programs distributed necessities to thousands of people.*

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>Gift cards for groceries and necessities</td>
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<tr>
<td>Boxes of diapers</td>
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<td>Personal hygiene items</td>
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<tr>
<td>Laptops and smartphones</td>
<td>825</td>
</tr>
<tr>
<td>Masks, face shields, and other PPE</td>
<td>8,125</td>
</tr>
</tbody>
</table>

### Fighting Food Insecurity

Through a weekly food distribution program established by our Staten Island Community Partnership, an average of 1,000 pounds of groceries were provided to 50 families each week in the North Shore neighborhood.

### Setting an Example for our Community

Tapping into our 150-year legacy of providing responsive social services amid crises, The Foundling shared its COVID-19 response planning efforts with peer organizations. Through webinars, virtual conferences, and media interviews, our leadership supported countless other organizations as they implemented their pandemic responses.

“We all enter this business for the same reason: to do good and make lives better for others. Whether it’s homeless services, substance abuse intervention, tackling domestic violence, or working with families experiencing crisis, we are here because we want to make a difference. We have to make sure we all get through this together, and to do it right.”

— Bill Baccaglini, NYN Media: Managing the Impact of COVID-19 on your Nonprofit
Launched in October, The Foundling’s Strong Families and Communities Training Center provides targeted parenting and peer support training to social service professionals. Our high-quality courses center on evidence-based models and research-backed interventions that are designed to make the greatest impact in communities served by organizations working with children and families throughout New York City.

Since 2013, one of our signature alternative-to-incarceration programs, Families Rising, has helped teenagers avoid incarceration and a criminal record. As a result of the program’s success in using evidence-based therapy models to address the factors leading to recidivism, we partnered with the City to expand this program to support more young people ages 13-27. To deepen our impact and serve youth at risk before they enter the justice system, we also launched a new evidence-based program, Recognizing Emerging Adults & Creating Hope, to help teenagers and young adults facing mental health or substance use issues address their challenges, reduce conflict, build life skills, and create positive long-term support networks.
Our health and behavioral health programs address the physical and emotional needs of hundreds of children and families—supporting their physical and mental health and removing barriers to success. This year at The Foundling’s Mott Haven Academy Charter School, we expanded our reach through the implementation of Incredible Years—an evidence-based socio-emotional learning model to bolster educational outcomes of our youngest scholars.

In 2020, we expanded our highly-successful Road to Success tutoring model to serve more students involved in foster care. Previously available exclusively to young people in foster care with The Foundling, our robust one-on-one tailored program now works with 383 middle and high school students in New York City’s foster care system, and will continue to grow.

The Foundling’s robust array of services and programs for children and adults with developmental disabilities provides a supportive environment for each person to reach their full potential. Our staff maintained a commitment to the safety of our nearly 1,000 program participants through the health crisis of the past year. The Foundling complied with evolving safety guidelines and cared for people who fell ill, while still ensuring that our participants and residents remained healthy and engaged.

With an internationally-recognized and interrelated set of research-backed services, we partner with children, adults, and families as they create transformational change in their own lives, building a stronger future for themselves and their families. This work isn’t possible without your support.
Last year, Kalvin, a third grade scholar at The Foundling’s Mott Haven Academy Charter School, was diagnosed with leukemia. After undergoing emergency surgery and starting cancer treatment, COVID-19 hit their community. Kalvin and his family found it difficult to balance medical visits and cope with the fear and uncertainty, all while adapting to remote education and the other challenges that came with the pandemic.

Haven Academy was there to guide the family along their new and uncharted path. The pre-K-8 charter school, which combines a trauma-informed curriculum with social services that address the needs of the whole family, was uniquely positioned to provide a helping hand. Haven Academy teachers worked with Kalvin’s parents to address his academic needs, ensuring that Kalvin received high-quality instruction that accommodated his schedule. School staff provided emotional support, ensuring that Kalvin and his family always had a listening ear. When the family found that their living situation—an apartment in a poorly maintained complex—posed health issues and complications to Kalvin’s recovery, their social worker at Haven Academy helped secure and furnish a new home for the family.

With The Foundling at their side, Kalvin and his family are hopeful for the future—and know they can work through any obstacles along the road ahead.

“Even though things are incredibly difficult, we have never felt alone.”
— Natalia, Kalvin’s mother
Middle school is hard for everyone, but Delany struggled more than most. In 6th grade, her struggles with sadness and anxiety severely impacted her life at school and home. She was consumed with worry, and didn’t know how to process these feelings.

When school staff referred her to The Foundling’s School-Based Mental Health program, her outlook changed. The program, which operates in 20 select New York City public schools, provides students with a therapist and a safe space to explore their thoughts. As Delany began working with a Foundling therapist, she learned strategies to cope and renew her focus—tools that have helped in her successful transition to high school.

When the pandemic struck, Delany’s younger sister, Melody, began to experience significant anxiety resulting from all the disruptions to her life. This time, Melody and Delany’s mother knew where to turn. She reached out to The Foundling, and Melody was matched with a therapist who helped her build her own set of tools to work through her anxiety. For the entire family, The Foundling is a vital partner, providing the support and tools to move forward.

“I used to feel anxious and scared, and it would then evolve into anger and frustration. Today I’m able to cope with my feelings in a better way. I’m calmer and upset less frequently.”
— Melody, age 11 shown here at right with her sister Delany

Delany and Melody
These sisters and their loving mother know they can count on The Foundling—no matter where their path leads.
After enduring physical violence at home and battling chronic depression, Denisha left home at age 14 and spent her teenage years in foster care. As Denisha approached her 18th birthday, she sought more independence—a transition that is hard for young people in foster care, who often lack a traditional support system. Denisha was driven to succeed, however, and applied to The Foundling’s Supportive Housing Program: a residential program that works with young adults to eliminate barriers to independent living.

Partnering with Foundling staff, Denisha was able to address her mental health needs, learn important life skills, become financially stable, and pursue her educational aspirations. The Foundling was Denisha’s safety net as she learned the skills she needed to succeed on her own. This year, Denisha completed a Master’s program in early childhood education, was hired as a full-time 1st grade teacher, and recently moved into her own apartment.

“With The Foundling’s support, I was able to see the light at the end of the tunnel, make a goal, and create a plan.”
— Denisha

Denisha is excited for the next stage of her journey, and with The Foundling’s continued guidance, she looks forward to what the future will bring.
Shawn was diagnosed with a developmental disability as a child, making everyday tasks difficult. Since 2011, he has lived at a supportive Foundling residence in Rockland County, and for the past five years, has received additional skills training through our Community Habilitation program. Given his disability, he faces numerous challenges in daily life—but with The Foundling providing a helping hand, Shawn has made tremendous strides toward independence.

While Shawn had wanted to learn to drive for more than five years, he struggled to pass the permit test—until this year, when The Foundling stepped in to provide guidance. When Shawn’s routine was upended during the pandemic, he took a renewed approach to studying, while being supported by his Foundling Community Habilitation Specialist.

Together, they reviewed sample tests and went on the road to practice concepts firsthand. In September, Shawn took the exam again—and passed with a perfect score. He now looks forward to beginning driving lessons and pursuing the new opportunities that a license will bring.
THE POWER OF YOUR SUPPORT

When our community needed help, our supporters stepped up to guide the way. Our Foundling family—including our Board of Trustees, Junior Board, volunteers, donors, foundations, corporate partners, and other supporters—provided a lifeline for the thousands we serve.

IN 2020, OUR FOUNDLING FAMILY INCLUDED:

- **1,630** Donors
- **792** First Time Donors
- **781** New York Donors
- **136** Donors to our COVID-19 Emergency Response Fund
- **5,000+** Holiday Gifts Distributed to Program Participants

The Foundling’s 2020 Impact Report celebrates gifts made during the 2020 fiscal year (July 1, 2019 - June 30, 2020). We are grateful for everyone who has made this year’s work possible. Please visit www.nyfoundling.org/2020donors for a list of supporters who have contributed $5,000 and above.

Should you notice any errors or omissions in the online list, please contact us at development@nyfoundling.org or 212-886-4064.
Fall Fete: Uniting our Community
Last year’s Fall Fete was held virtually with nearly 1,000 supporters participating in four online events: three mini-events and a main celebration on October 27. Together, these intimate online gatherings recognized our everyday heroes and celebrated their dedication and commitment over the year.

The Good+ Foundation: Providing Supplies and Hope
For more than a decade, The Foundling has partnered with the GOOD+ Foundation to provide essential supplies to the people in our programs. With the onset of the pandemic, Good+ increased the frequency of their donations which included diapers, toothpaste, and hand sanitizer, while also providing cash assistance grants for residents in The Foundling’s Staten Island programs.

The Hasso Family: Moving The Foundling Forward
James Hasso, a member of The Foundling’s Board of Trustees, is a proactive leader who seeks out opportunities to create change for those in our community. For many years, Jim and his family have supported The Foundling in a variety of ways, including raising critical funds, volunteering with our programs, and facilitating the donation of critical products for clients. Throughout the pandemic, Jim, his wife Islonca, and their daughters went above and beyond, securing hundreds of containers of baby formula for Foundling programs, volunteering to help with the distribution of supplies to our program sites, and acting as co-chairs for our first Virtual Fall Fete benefit event.

YOUR SUPPORT CAN CHANGE LIVES
Your generosity can create opportunities for people like Denisha and Kalvin, and allow our neighbors to find new pathways in times of crisis.

WAYS TO GET INVOLVED:

- Donate to The Foundling
- Leave a Legacy Gift
- Open your Home as a Foster Parent
- Volunteer your Time
- Become a Corporate Partner
- Share our Work
- Join our Junior Board

To learn more and get involved, please contact development@nyfoundling.org or 212-886-4064.
The Foundling currently operates 40 programs in all five boroughs of New York City, surrounding counties, and in Puerto Rico.

In 2020 our 2,500 staff members provided programs and services to nearly 30,000 of our neighbors.
OUR FINANCIALS

Operating Expenses

39% Developmental Disabilities
30% Foster Care & Prevention Services
11% Head Start Program
13% Management & General
7% Other Programs
<1% Fundraising

Donations from Private Sources:

2019 - 2020 Fiscal Year:

Total Revenue: $256,496,382*
Total Revenue from Private Sources: $4,476,287
Total Operating Expenses: $178,990,144
Net Assets, Beginning of the Year: $188,052,487
Net Assets, End of the Year: $238,313,308
Change in Net Assets: $50,260,821

*The investment income mainly includes an unrealized gain of $62,611,350 propelled by the public market debut of Royalty Pharma, one of our investment holdings.