

# The Blue Party

**Wednesday, May 6<sup>th</sup>, 2020**

6:30 pm — 10:00 pm

The Bowery Hotel  
335 Bowery  
New York, NY 10003

## SPONSORSHIP EVENT PACKET

### WHO WE ARE

Since our bold beginnings in 1869, The New York Foundling has supported a quarter million of our neighbors on their own paths to stability, strength, and independence. With an internationally-recognized and interrelated set of research-backed services, The Foundling works in partnership with children, families, and adults in New York and in Puerto Rico who are working to create transformational change in their own lives.

### ABOUT THE EVENT

May is National Foster Care Month, a time to recognize that we each can play a role in enhancing the lives of children and teens in foster care.

In honor of this important month, The Foundling's Junior Board will host its signature spring event, The Blue Party, which brings together more than 500 guests each year who share a commitment to helping children and families navigate through and beyond foster care.



The Blue Party offers guests the chance to meet the staff who support our children and families, and enjoy an incredible evening filled with craft cocktails, a sampling of NYC's finest foods, music, auction and raffle items, and more!

# The Blue Party

## SPONSORSHIP OPPORTUNITIES

### \$15,000 — Host Sponsor

- 20 guest tickets
- Recognition as Host Sponsor during event remarks
- Premier recognition of logo on event page and social media
- Logo recognition in digital ads and event signage
- Recognition Plaque
- Exclusive tour of a Foundling program for 8 people
- 2 tickets to The Foundling's VIP Foster Care Month Event in May

### \$10,000 — Platinum Sponsor

- 15 guest tickets
- Recognition as Platinum Sponsor during event remarks
- Recognition of logo on event page and social media
- Logo recognition in digital ads and signage at the event
- Recognition Plaque
- Exclusive tour of a Foundling program for 8 people
- 2 tickets to The Foundling's VIP Foster Care Month Event in May

### \$5,000 — Gold Sponsor

- 8 guest tickets
- Recognition of logo on event page
- Logo recognition in digital ads and signage at the event
- Printed Certificate of Recognition

### \$2,500 — Silver Sponsor

- 5 guest tickets
- Recognition of name on event page and signage at the event
- Printed Certificate of Recognition

### \$1,000 — Supporter

- 2 guest tickets
- Recognition of name on event page and signage at the event
- Printed Certificate of Recognition

***All sponsorships include access to a VIP section at the event.***

*For inclusion in ads and signage, sponsorship forms and logos must be received  
**by April 17th.***

## INDIVIDUAL TICKETS

**\$200 Friend Ticket** (a limited number of discounted early bird tickets are available)

# The Blue Party

## BECOME A SPONSOR

Please complete this form and return it to us by mail or email ([events@nyfoundling.org](mailto:events@nyfoundling.org)). For inclusion in ads and signage, sponsorship forms and logos must be received by **April 17<sup>th</sup>, 2020**.

**Yes, I would like to sponsor The Blue Party on May 6th, 2020!**

**Host Sponsor (\$15,000)**

**Silver Sponsor (\$2,500)**

**Platinum Sponsor (\$10,000)**

**Supporter (\$1,000)**

**Gold Sponsor (\$5,000)**

**Friend Ticket (\$200)**

I cannot attend but I would like to support The Foundling.

Enclosed is: \$ \_\_\_\_\_



### Contact & Payment Information

Name or Company (as you wish it to appear): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to The New York Foundling and return to:

**The New York Foundling**  
**590 Avenue of the Americas**  
**Attn: Development**  
**New York, NY 10011**

Credit Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Amount to be charged: \_\_\_\_\_

Name on card: \_\_\_\_\_

Sponsorships are also available online at [www.nyfoundling.org/BlueParty2020](http://www.nyfoundling.org/BlueParty2020) or can be invoiced by contacting April Griswold at [events@nyfoundling.org](mailto:events@nyfoundling.org) or 212-206-4122