



150 Years Strong

The New York Foundling's 150th Anniversary Gala

Celebrating Our Legacy

Honoring Gregory B. Braca
President and CEO, TD Bank
America's Most Convenient Bank®

Wednesday, October 2, 2019

Cocktails 6:30-7:30 p.m.

Dinner 7:30-10 p.m.

The Plaza | 768 Fifth Avenue | New York City

Who We Are

The New York Foundling is built on a 150-year-old promise to our community — a promise that all children, adults, and families can gain access to the trusted support they need to thrive. From our bold beginnings in 1869, we have grown into a results-driven and research-backed organization, whose community support services have served as the foundation for hundreds of thousands of people to move beyond their most challenging times, and to a place of stability and strength.

About the Event

The Foundling's 150th Anniversary Gala will be the culmination of a year-long celebration of this milestone anniversary. With an expected 500 guests, this momentous occasion will honor our historic beginnings, commemorate the long-lasting impact of The Foundling's work with children, adults, and families over the past 150 years, and celebrate the life-changing services provided by the organization today. Guests can expect cocktails, hors d'oeuvres, a seated dinner, auction, and entertainment.

At this special event we will celebrate the many Sisters of Charity, staff members, children, families, and supporters throughout our long history who have helped make The Foundling what it is today. We will honor and thank our friend, Gregory B. Braca: philanthropist, American success story, and the current President and CEO of TD Bank.

For more information or to join us, please visit www.nyfoundling.org/150Anniversary, contact April Griswold at events@nyfoundling.org or 212-206-4122.

Sponsorship Opportunities

\$150,000 Founding Sponsor

- Two stage side VIP tables (total of 20 guests)
- Premier acknowledgment and inclusion of logo on all event materials
- Two-page spread in the event program
- Recognition as premier sponsor during event remarks
- Logo recognition on The Foundling's website

\$100,000 Legacy Sponsor

- Two stage side VIP tables (total of 20 guests)
- Acknowledgement in all promotional materials
- Two-page spread in the event program
- Recognition during event remarks

\$50,000 Anniversary Sponsor

- Stage side VIP seating for 10 guests
- Acknowledgement in all promotional materials
- Full-page ad in the event program
- Recognition during event remarks

\$25,000 68th Street Sponsor

- Premier seating for 10 guests
- Acknowledgment in all promotional materials
- Half-page ad in the event program

\$10,000 Seton Sponsor

- Prime seating for 10 guests
- Acknowledgment in all promotional materials

\$2,500 Brownstone Sponsor

- Two premier tickets
- Acknowledgment in promotional materials

Individual Tickets

\$1,000 Supporter

- Includes one prime dinner ticket, and listing in promotional materials

\$500 Friend

- Includes one dinner ticket

Sponsorship and ticket reservations must be received by September 10, 2019 for inclusion in event materials.

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Become a Sponsor

Please fill out the form and return it to us via the address below, or email it to events@nyfoundling.org. **Please note: The RSVP deadline is September 20, 2019.**

Yes, I would like to become a sponsor of The Foundling's 150th Anniversary Gala on October 2, 2019!

- | | |
|--|---|
| <input type="checkbox"/> Founding Sponsor (\$150,000) | <input type="checkbox"/> Seton Sponsor (\$10,000) |
| <input type="checkbox"/> Legacy Sponsor (\$100,000) | <input type="checkbox"/> Brownstone Sponsor (\$2,500) |
| <input type="checkbox"/> Anniversary Sponsor (\$50,000) | <input type="checkbox"/> Supporter Ticket (\$1,000) |
| <input type="checkbox"/> 68th Street Sponsor (\$25,000) | <input type="checkbox"/> Friend Ticket (\$500) |
| <input type="checkbox"/> I cannot attend, but would like to support The Foundling.
Enclosed is \$ _____ | |

Contact & Payment Information

Name or company as you wish it to appear: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Please make checks payable to **The New York Foundling** (tax ID #13-1624123) and return to:

The New York Foundling
590 Avenue of the Americas
Attn: Development
New York, NY 10011

Credit card number: _____

Expiration date: _____ Security code: _____

Total amount to be charged: _____

Name on card: _____

Signature: _____

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