

YEARS OF TRUST IN THE
POTENTIAL OF PEOPLE
CREATING OPPORTUNITY
150 YEARS OF IMPACT



2018 DONOR IMPACT REPORT

SUPPORTING NEIGHBORS
YEARS OF TRUST IN THE
POTENTIAL OF PEOPLE
CREATING OPPORTUNITY
150 YEARS OF IMPACT

150 YEARS OF SUPPORT

Since our bold beginnings in 1869, The New York Foundling has supported a quarter million members of our community on their own paths to stability, strength, and independence. With an internationally-recognized and interrelated set of research-backed services, The Foundling works in partnership with children, families, and adults in New York and Puerto Rico who are working to create transformational change in their own lives.

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List as of April 2019



Friends,

Your commitment and support of The Foundling has been instrumental in making a difference and changing lives for the better. As we reflect on our 150th year, our sights are on the future. Today we are one of the largest organizations of our kind in the country, providing services far beyond adoption and foster care, though these remain an important part of the services we provide. Our work in evidence-based practices, juvenile justice, education, behavioral health, and programs for people with developmental disabilities now defines us as a global leader in creating solutions and making real progress on the most pressing and timely issues faced by members of our community.

In this important anniversary year, we hope to see you and hear your story and connection to The Foundling, and rejoice in all that we've been able to achieve. Thank you for making our work possible.

Sincerely,

Bill Baccaglini



150 YEARS OF IMPACT



Alexander & Carolina

Finding a Different Path

2,630

Families have participated in The Foundling's **Kids Experiencing Young Success Program**.

Working together, each member of the family focuses on how to communicate better, which leads to healthier outcomes and can help children stay focused on living their best lives.

A year ago, Alexander spent his time skipping school, staying out late with friends, and smoking marijuana. His mother, Carolina, worried her son was heading full-speed down a dangerous path and was desperate and eager to break through and get Alexander reengaged with school, friends, and family.

After she called the Administration for Children's Services for help, Carolina was matched with The Foundling's home-based intervention program Kids Experiencing Young Success (KEYS). Through the patient and persistent counseling provided by their KEYS therapist Tamar, the entire family opened up, identified underlying issues, and learned new tools for communicating and making positive decisions in the future.

Feeling empowered, Carolina and Alexander made big changes in just 8 months that dramatically shifted Alexander's trajectory. He now attends a different school, surrounds himself with peers who accept him for being himself — and has new, healthy hobbies, including spending time with his mom.

POTENTIAL OF PEOPLE

Kenneth & Keith

Unwavering Support

Twin brothers Kenneth and Keith do everything together — including defying the odds.

As adults with severe developmental and physical disabilities, Kenneth and Keith require around-the-clock assistance — and as residents in one of The Foundling's supervised houses for people with developmental disabilities, they've benefited from the unmatched care of compassionate direct support professionals who go beyond ensuring their basic needs are met.

Kenneth and Keith have been members of The Foundling's family for five years, and have exceeded and surpassed their own goals of independence. They can walk more steadily, hold utensils during meals together, and decide what they want to wear each day using non-verbal cues.

Alongside one another, the brothers continue to transcend expectations with a network of dedicated staff, and the tools to exceed each goal they set out to achieve.





Johanny & Her Children

Unwavering Support

After Johanny raised three of her own children, she knew she had more to give and that her heart wasn't as full as it could be—so she contacted The Foundling and became a foster parent.

That was nearly 20 years ago. Through the years, Johanny has been a source of safety, stability, and comfort to more than 50 children who have needed a place to call 'home' when theirs wasn't an option. And for three of these children, Johanny is officially known as mom. She adopted Xavier and Selena, and just this year, adopted Mia (age 5) who has complex medical needs. While it isn't always easy juggling doctor appointments, occupational therapy, physical therapy, and Mia's school schedule, the rewards of being her mom are immeasurable.

The Foundling helps Johanny at every step of the way, ensuring she has the full support to provide all of her children—biological, adopted, and foster—with the best futures possible.

Media Highlights

Stay up to date on news and media coverage about The Foundling by visiting www.nyfoundling.org and following @TheNYFoundling on social media.



The Foundling rang the opening bell at NASDAQ, located in the heart of Times Square.

The Hechinger Report provides in-depth journalism that shows how education can be improved and why it matters. In 2018, Haven Academy was featured as a school that has used innovation to answer the pressing question, “How do you educate children whose lives have been hijacked by abuse, neglect, and violence?”



Several staff and Foundling clients were invited to share their personal stories and Foundling experiences with StoryCorps, an organization that records testimonies and submits them to The Library of Congress in Washington, DC.

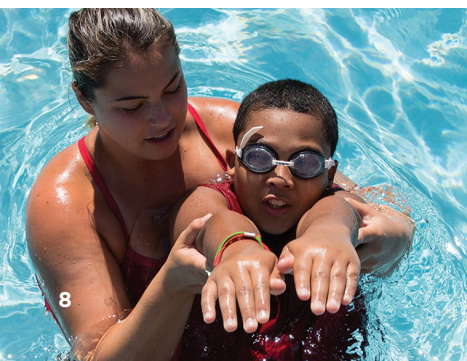
New York Foundling staff member Michael Zink, with Rajiv G.

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Financial Information

Fiscal Year 2018 (July 1, 2017-June 30, 2018)

Every day, generous gifts from private donors support the life changing work of The New York Foundling.

Donations from Private Sources

- Foundations: 43%
- Bequests: 31%
- Special Events: 12%
- Individuals: 12%
- Corporations: 2%



Operating Expenses

- Developmental Disabilities: 26%
- Foster Care & Adoption: 25%
- Preventive Services: 15%
- Head Start: 11%
- Other Programs: 10%
- Management & General: 11%
- Fundraising: <1%



2017-2018 Fiscal Year

Total Revenue: \$146,918,549
Total Revenue from Private Sources: \$9,172,265
Total Operating Expenses: \$147,668,186

Net Assets, beginning of year: \$81,352,633
Net Assets, end of year: \$80,602,996
Change in Net Assets: \$749,637



It's The New York Foundling's 150th Anniversary!

Join us in celebrating our history, our legacy, and our continuing impact on children, adults, and families.

150th Gala Celebration

Honoring Gregory B. Braca

President and CEO, TD Bank America's Most Convenient Bank®

Wednesday, October 2, 2019

The Plaza, 768 Fifth Avenue, New York City

6:30pm-10:00pm

Dinner, Music, and Entertainment

To learn more, please contact
events@nyfoundling.org or call 212-206-4122.

nyfoundling.org/150anniversary

150 YEARS OF IMPACT



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