



2015
DONOR
IMPACT
REPORT



**Empowering Children
and Families. Since 1869.**

with your help.



Thank You



*“It’s not how much we give
but how much love we
put into giving.”*

—Mother Teresa

OUR VISION is a community where every person enjoys the safe, stable and supportive relationships needed to reach his or her full potential.

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Thank you for another incredible year!

With your generous support, our Crisis Nursery has continued offering 24/7 care for small children whose parents are experiencing unimaginable challenges. Scholars at our Mott Haven Academy charter school are outperforming children in New York City’s public schools. We have expanded services for individuals with developmental disabilities and shared the success of our evidence-based programs overseas.

This summer, we will celebrate our 10th anniversary of providing unforgettable camp experiences to youth in foster care. And, in September, we will continue our annual commitment of educating 20,000+ school-aged children to recognize, resist and report child abuse.

We are proud to have you as partners in our mission to empower underserved children and families to live healthy, independent and fulfilling lives. There is a lot to be excited about because of your commitment to The Foundling, and we invite you to celebrate the amazing results that we’ve accomplished together.

Thank you for your past, present and future support.

Bill Baccaglini
President & CEO

2015 Accomplishments



Haven Academy scholars exchange a smile during independent reading time.

During the 2014-2015 school year, over **95%** of 4th graders at Haven Academy passed the NYS science test for the third year in a row.



While her parents get the help they need, a toddler resides safely in our Crisis Nursery.



Kids being kids and splashing around on a warm summer day at Camp Felix in Putnam Valley, New York.



This year Haven Academy received a **five-year charter renewal** from the New York State Board of Regents—the longest renewal duration possible.

The school's principal, Jessica Nauiokas, was also appointed as **Principal Ambassador Fellow to the U.S. Secretary of Education.**

Our Crisis Nursery celebrated its **34th anniversary** in New York City and provided emergency respite care to over **220** children.

In just one year, the Crisis Nursery used **20,000** diapers and served over **7,000** meals!

Camp Felix has provided more than **1,000** kids in New York City's child welfare system the chance to experience the magic of camp—at no cost to parents or caregivers.

Last summer more than **182** children attended camp, an all-time high for the number of campers!



Manuel (right) with Jake, his Road to Success tutor.

As a result of our Road to Success tutoring program, during the 2014-2015 school year, 11 of our high school seniors accepted admission offers to **four-year colleges**—more than the past four years combined!



A teen in The Foundling's foster care program practices the skills he learned in class.

Approximately **250** foster youth and caregivers participated in The Foundling's Digital Inclusion Program last fall. After completing the program, children were given a laptop computer to keep, plus Internet access for four years.



Staff from The Foundling's Child Abuse Prevention Program.

Our **Child Abuse Prevention Program** has provided more than **half a million** elementary school students in New York City with critical knowledge of their rights to be safe from sexual abuse and domestic violence.

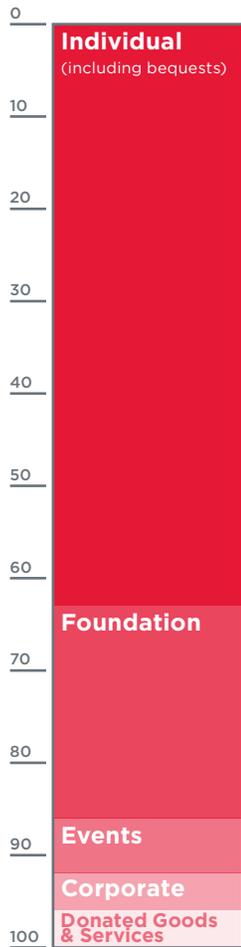


Participants at our annual Job Readiness Workshop for young adults with developmental disabilities.

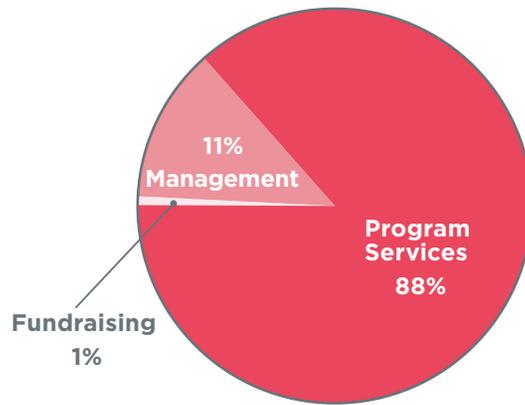
Our Developmental Disabilities Division served over **500** individuals. They also added an evidence-based program that helps parents find new ways to address their children's unique needs.

Philanthropic Support by Source

For the calendar year
January 1–December 31, 2015



Organizational Efficiency



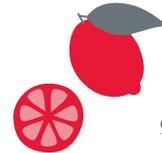
Total Philanthropic Support:
\$9,008,861.48

To view our 990 and audited financial statements, please visit www.nyfoundling.org



Here are some of the unique ways our community gave back:

In 2015, **1,636 people** donated to The Foundling. Whether you mailed a check or donated online, attended a special event, hosted your own drive, or even purchased a cup of coffee in our lobby, **YOU** helped make a difference!



Our **youngest donors** were an 8-year old girl who sold treats and lemonade at a stand near her home, and twin boys who celebrated turning 9 by donating their birthday to The Foundling.

Our charitable business partner, COFFEED, continues to **help people in need one coffee cup at a time**, donating over \$50,000 to The Foundling since opening in our headquarters in February 2015.



The amazing team at P.J. Clarke's hosted their annual **wreath decorating party** for Foundling children and families—what a wonderful way to kick off the holiday season!



UPS employees in the Bronx donated over **\$75,000** through their workplace giving program—directly giving back to the community in which they live and work.



Our Junior Board gathered nearly **400 people** for their 3rd annual Blue Party in May, raising over **\$100,000** for New York City's foster youth.



More than **300 people** joined us for our inaugural Fall Fête at the NoMad Hotel in November. Cat Greenleaf of *Talk Stoop* hosted the evening, which raised over **\$600,000!**

Vision for the Future

3 Ways The Foundling is doubling down on education.

The families we serve face many unique challenges, but one of the most important responsibilities we have is to ensure the children in our care receive a **quality education**. Education makes it far more likely that an individual, regardless of his or her childhood circumstances, will be able to earn a living and break the cycle of poverty.

1 Continuing our commitment to the South Bronx. The New York State Board of Regents has approved expanding our Haven Academy charter school (currently pre-K-5) into a middle school (6-8). This will ensure continuity of education and care for our scholars, the majority of whom are involved in the child welfare system and have experienced great instability in their young lives. Our goal is to welcome our first middle school class in September 2018.

2 Expanding our Tutoring Services. Thanks to the generosity of donors like the Arctos and Conrad N. Hilton Foundations, we're able to annually provide free, one-on-one tutoring to approximately 140 foster youth ages 5-21. Our tutoring program improves academic performance and builds confidence and educational engagement among our youth. However, because the demand for this service is so great and our funding is limited, we have foster youth on a waiting list to receive tutoring. By engaging more individual and community partners, we hope to reach even more children in need.

3 Tackling the digital divide. We recently launched two pilot programs: **(1) Digital Literacy** provides laptops, Wi-Fi hotspots and training to foster children and their caregivers, and **(2) Technology Workforce Development** is a technical and soft skills training program run by The Foundling but open to all foster youth, ages 18-24. To date, 12 peer organizations have signed on to participate, representing over 60% of the New York City foster care population. Graduates are placed in technology jobs earning a minimum of \$30,000 per year.



Want to learn more? Call 212-886-4038 or email development@nyfoundling.org to schedule a coffee and conversation with our team!

Additional Ways You Can Help

Support for The Foundling can be provided in a variety of ways and we have opportunities for people of all ages and abilities! Please consider one of the following or visit www.nyfoundling.org to review our programs and let us know what interests you.

Donate.

Donations are the lifeblood of a nonprofit and The Foundling is no exception. Without your help we would not be able to support our community and bring hope to thousands of children and families. Every gift matters and you can donate by returning the enclosed donation envelope or visiting www.nyfoundling.org/donate.

Work at a large company? Many will match your charitable contributions—doubling or even tripling your gift to The Foundling! Ask your HR team about corporate matching.

Be an Ambassador.

Stay informed and spread awareness about issues The Foundling is working to address in the communities we serve. Sign up for emails and join our online community by following @TheNYFoundling on Facebook, Instagram and Twitter.

Fundraise.

Running a race, hosting a happy hour, celebrating a birthday or other important milestone? Or, perhaps you have a creative idea for how you can raise money for children and families in need? Become a volunteer fundraiser and we'll give you tips and tools to make raising money easy, fun and rewarding!



Leave a Legacy.

Continue your commitment to The Foundling by remembering us in your will or trust. Your bequest will help secure The Foundling's future, while leaving a lasting legacy of philanthropy.



For more information, please contact 212-886-4038 or development@nyfoundling.org.



Bill Baccaglini, President and CEO of The Foundling explains on The TODAY Show the importance of adopting older children out of Foster Care.

Segment aired on December 3, 2015.



Raquel Rendon (center) tells a reporter from The Wall Street Journal how The Foundling's Digital Inclusion Program prepared her for college.

"Laptops Are Lifeline for Foster Children" appeared in The Wall Street Journal (print edition) on November 19, 2015.



A Foundling family rooting for the home team at Yankee Stadium. The Yankees hosted hundreds of youth from our Bronx-based programs for **Foster Care Awareness Day** on May 8, 2015.



Tanya Goode and her adopted children discuss the importance of family with Fox 5 News during National Adoption Month.

Segment aired on November 5, 2015.



For more news, visit www.nyfoundling.org.

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