Junior Board | Member Expectations
2014

Background for prospective members:

The Foundling’s Junior Board is our primary fundraising channel to reach individuals in their 20s, 30s, and 40s, as well as a strong way to access corporate dollars. The Junior Board has more than doubled their membership since fall of 2012. As a result, new members must bring an interest and ability to fundraise in support of The Foundling’s mission to empower vulnerable children and families, a passion and enthusiasm towards fulfilling that mission, and an element of diversity to the membership body. An ideal candidate at this point would embody the following characteristics:

1. **Personal Capacity:** Has the ability to write a substantial check in support of our work ($500 or above)
2. **Strong personal and professional network:** Individual has access to high net-worth individuals and/or organizations with giving programs, and are willing and able to introduce these networks to The Foundling
3. **Passion for The Foundling:** Identifies with The Foundling’s mission to empower underserved children and families of New York
4. **Passion for Fundraising:** Seeks to advance that mission by leading the JB’s fundraising initiatives
5. **Desire to contribute over the long haul:** Has a genuine interest in serving on a fiduciary Board of a large charity down the road.
6. **Diversity:** Brings something new to the table in at least one of the following categories:
   - Ability to contribute: Particular skill/giving capacity/connections are unique and needed amongst the group
   - Race/Ethnicity
   - Personal connection to the mission
The following pledge is intended to acknowledge the shared responsibilities, commitment and conduct expected of all members of the Junior Board of The New York Foundling (The “Foundling”).

As a Junior Board Member of The New York Foundling, I am fully committed and dedicated to helping the organization carry out its mission, and will demonstrate this commitment by accepting the following roles and responsibilities:

• Every Junior Board Member has an individually tailored give/get fundraising goal for each year. The minimum requirement for membership is $1,000, and can come from the following sources:
  o Personal contributions
  o Contributions directly solicited from others (friend, company, matching gift, etc.)
    ▪ This would be connections that buy tickets to events
  o In-kind donations with a clear monetary value (example: getting a bar to donate space and liquor for a happy hour)

• Every Junior Board Member will attend, or participate via telephone, 75% of all whole-group meetings. Absences are expected to be relayed to the Manager of Individual Giving in advance of each meeting.

• Every Junior Board Member will make their best effort to participate in the group’s major volunteer events. Each member is required to participate in at least one volunteer opportunity each year, but are welcome to attend as many as are available.

• Every Junior Board Member will assume an active role in planning and executing the Board’s major annual event in the Spring. For this particular event, each member will:
  1.) Sell at least 8 ticket sales in advance, 2.) Make every effort to solicit their networks and cold opportunities for in-kind donations that will lower costs, and 3.) Market the event on their social media channels and to their personal networks

• Each Junior Board Member will explore opportunities to create partnerships between their employers and The Foundling. Some opportunities may include: securing event sponsorships, employee giving campaigns, volunteer days, and matching gifts from their organizations.

• Every Junior Board Member will endeavor to recruit one (1) new member per year.

• Every Junior Board Member is an ambassador for The Foundling and will strive to positively represent the organization in the best possible ways, while making every effort to inform their networks about The Foundling and their individual involvement.
In return, The Foundling promises to:

- Provide members the opportunity for meaningful and rewarding service to our mission and our community. There are 2 traditionally recurring volunteer events each year, one in the fall and one in the Spring. In addition, The Foundling, with the help of the Junior Board’s Volunteer Chair, will make every effort to create numerous one-off volunteering opportunities to provide members with exclusive opportunities to engage with our mission and work directly.

- Provide members significant professional development and social networking opportunities.

- Provide members with the information and language they need to be effective members and ambassadors.

- Be diligent in making the best possible use of the assets members make available to us, whether those are assets of time, wisdom, experience, relationships or money.

- Schedule meetings in advance and start and end meetings on time, unless a majority of those present at the time elect otherwise.

- Make every effort to keep our meetings brief, relevant, interesting and impactful.

- Respond to the best of our ability to member questions and concerns.

- Encourage member feedback and criticism.

- Do our utmost to be an organization of which all of us can be proud.

By signing this document, I am acknowledging that membership implies a three-way commitment from Junior Board Members individually, board members collectively and the organization as a whole. I understand that The Foundling will rely on the collective commitments of its Junior Board Members in formulating its plans and executing its strategy.

Signed: __________________________ Date: __________________________
[Junior Board Member]

Signed: __________________________ Date: __________________________
[Manager of Individual Giving]